

## SUMMARY

**Making a Booklet Company Profile of the Secret Kopi Lego Gombengsari Village Banyuwangi** Kezia Eltallica Trisha, F31181522, 2021, 32 pages, English Study Program, Politeknik Negeri Jember, Renata Kenanga Rinda, S.Pd., M.Pd (Supervisor)

This is the final report for the "Making a Booklet Company Profile of the Secret Kopi Lego Gombengsari Village Banyuwangi" project, named "The Secret Kopi Lego Gombengsari Village Banyuwangi". The goal of this final project was to increase the quality of company promotion and make it easier for visitors to learn more about Kopi Lego Tour. According to the writer's preliminary study, Kopi Lego Tour requires a promotional booklet with an English and Indonesian script. As her final project, the writer created a promotional booklet for Kopi Lego Tour.

In making the booklet, the writer used two methods from Diri and Marlina (2019) and also four methods from Fayra (2009) in Wulandari (2018). Those are analysis, making drafts, revising, trial results, designing and binding. This booklet is divided into three parts which are opening, content, and closing. This opening contains the cover, table of contents, history and overview of the Kopi Lego Tour. The contents of the booklet are the types and prices of the product, the process of making coffee and activities. Closing features closing sentences, how to contact Kopi Lego Tour and references.

While working on this final assignment, the writer found a few things. On a personal level, the writer enhanced her ability to communicate with others. The writer's communication skills improved as a result of her interview with the owner and videographer. When composing the script, the writer also improves her ability to translate and write. Finally, the writer has successfully completed this final project. Hopefully with this company profile booklet, it can support and give more intention to all visitors to come and visit the Kopi Lego Tour.