

CHAPTER 1. INTRODUCTION

1.1 Background

Education is the one of the important things for someone's future. According to Mac Milan Dictionary, the word Education has been derived from the Latin term *Educatum* which means the act of teaching or training. A group of educationists say that it comes from another Latin word *Educare* which means *to bring up or to raise*. Education is also an important factor in creating human's characteristics. It gives big contributions in the world. By education, we can get knowledge in our life like *Jackson (1938) said that* education is a profound philosophical exploration of how we transmit knowledge in human society and how we think about accomplishing that vital task. Education deals with an individual success. If people want to get success in their live, they need a good education access and system to support them in reaching their dream.

In educational process, the component of education also takes the important part to achieve a purpose of education. According to *Coombs (1985)* there are nine components in educational process. They are the purpose of education, learners, management of education, structure and schedule, curriculum, learning resources, facilities, controlling system, and technology. Those components are very connected. If one of them does not exist, it will give bad effect to the education. For example, there is no learning resource such as teaching and learning media and materials. It happens in State Polytechnic of Jember especially in English study program. This department has limited teaching learning media. Based on our experience in taking speaking class on the previous two years and based on our informal interview with the second semester student of 2012 – 2013 academic years, we got information that they only get a printed material (BKPM) for learning process. They did not have much opportunity to extend their ability and knowledge in learning speaking subject since the facility was only a printed material without any additional media.

Moreover, based on our interview with the lecturer of speaking II subject, we got information that a printed material is not enough as the learning media for the student. She needs additional teaching media that will help her in delivering the material of speaking II subject. So, that media will be an additional learning media for the students. One of the teaching media that can be used is learning video as electronic media.

Media is a channel or system of communication and information to communicate in public. In the past century, various forms of media have been used to support learning. According to *Clark (2001)*, an examples of media include traditional mean of delivering instruction (chalkboards, textbooks, and teachers), mass media used for education (newspapers, movies, radio, and television), and the latest "electronic" media (computers, learning video, and multimedia systems). Learning video is an example of electronic media that can be used by student of English Study program especially for second semester. This video can be geared towards the student to help them with their studies and learning methods. By using this video, the students can improve reading and literacy skills and more interested and attractive in studying English. Learning video will give experience that allows concept and ideas come to the student live. It will give an example of real condition to the students. They can have a picture in their mind about what and how they should do in mastering in certain material like the example of the video.

For those reasons, in our final project we strongly challenged to create a new creation media like learning video for the students of English Department in State Polytechnic of Jember especially for speaking class. Our learning video will be as a good English speaking video. In our English speaking video will use the material based on the syllabus of speaking II. This video will be contributive for the students because it is an appropriate material based on their needs. This English speaking video will be different from commercial interactive video which provide a certain material that is not appropriate with the students needs. Hopefully, our great creation entitled "Designing An English speaking Video of

Speaking II Subject for Freshman” can give many advantages for the student in improving their English in daily life.

1.2 Objective

To create an English speaking video of speaking II subject for freshman in English Study Program of State Polytechnic of Jember.

1.3 Significances

The significances of this final project are:

1.3.1 The Writers

To Apply the language skills especially speaking and writing. It also applied some other skills such as public speaking and computer.

1.3.2 The English Department Students

1. To provide a video as an alternative media for speaking II class
2. To provide an additional references for the teaching of speaking II.

1.3.3 Lecturer in Speaking Class

To Provide an alternative media to deliver speaking II subject.