

CHAPTER I

INTRODUCTION

1.1 BACKGROUND

English is an International language used as a mean of communication in the International relationship and widely used in all branches of knowledge. Brown (2001) , furthermore , stated that English is not frequently learned as for understanding and teaching US or British cultural values . English, however has become tool for an International communication in transportation, commerce, banking, tourism, technology, diplomacy, and scietific research. Based on the fact, it is important for every single person to acquire English in order to be able to communicate with other people or at least understand about the vocabulary that frequently used in their daily life. It means that everyone should learn English if they want to involve in the rapid environment development nowadays. Basically, learning English is better started from the very beginning ages. Based on Suyanto, K. (2007), English for young learners is young learners who learn about English. Young lerners is children who are 6-12 years old. They are children in Elementary School who get English materials as an additional subject in their school. Unfortunately teaching English for adult is different from teaching English for young learners. Therefore, it is necessary to think about strategy in teaching-learning English for young learners to gain an optimal result.

Teaching English for young learners needs certain strategy in order to achieve the goal of the teaching learning itself. The English teachers in elementary school, as we know that the students of elementary school is young learners, therefore, need to comprehend and apply the theories of language teaching learning to young learners. Besides, the English teachers are not only required to be able to teach well but also to be able to provide materials and media that appropriate for young learners so that they can apply approches, methods, and techniques of teaching-learning english appropriately.

This requirements is also needed by the teacher of SDN Summersari 2 Jember , but the barrier that faced by them is the time and partner in making media itself. They now are teaching English using book.

Based on the explanation, the English teacher in SDN Summersari 2 Jember was only using book as a media. By doing an interview to the teacher (Evy Dwi M.) we knew that she was still using book as her media in teaching English.

Actually, she wanted her students understand the English not only from the book but also from other media. So, they can learn English more fun. It was the reason why we wanted to make an additional media to help the teacher in teaching English at SDN Summersari 2 Jember.

Based on the reasons above, as the students of English Department in State Polytechnic of Jember, we made the final project with title “Designing an English Video as Media for Teaching The Fourth Grade Students of SDN Summersari 2 Jember” to provide additional media in teaching English. This media would help the teacher, as well the students. It made the student easy to comprehend about the materials such as greeting and parting, introduction, alphabets, numbers, animals, days and months, foods and drinks, and human body. All the materials was put in DVD form to make it simpler.

We extremely hope this product can help the teacher and the students of SDN Summersari 2 Jember learn English easier and fun.

1.2 OBJECTIVE

The objective of this final project is to designing an English video as media for teaching the fourth grade students of SDN Summersari 2 Jember

1.3 SIGNIFICANCES

The significances of this final project will be explained bellow:

1. For students of SDN Summersari 2 Jember

To help the students easy to learn English and more active in the class, so they are able to require English well.

2. For Teacher

As an additional media to support the teaching learning English process.

3. For Writer

This final project is to apply the knowledge and skills related to speaking, structure, subtitling and computer.

4. For State Polytechnic of Jember

This final project as an example or reference for the students, who wants to conduct similar project.