

# CHAPTER I. INTRODUCTION

## 1.1 Background

Language is an extremely important way to interact with other people around us. We use language to let others know how we feel, what we need, and to ask questions. According to Whorf (1964) “Language shapes the way we think and determines what we can think about”. It means that by language other people will understand what and how we think. We can modify our language in different situation. Through language we can connect with other people and make sense of our experiences. People try to acquire more languages to communicate with other people. There are many languages that is used to speak with people. English is one of international languages nowadays. Therefore, English is used and learned most by people in the world.

Mastering English will open more opportunities because now almost all profession required English as one of the skills that should be mastered by the job applicant. One of the profession that also required English as the main skills should be mastered by the candidate is a guide. Based on Wisegeek (1998) “A tour guide is someone who shows visitors around an area, with the guide using extensive local knowledge to share the area with visitors”. Besides, guide also accompany during the trip from the start up to the end of the trip. As we know a guide is not only handle domestic or local tourist but they should escort tourist from other country. In case of giving explanation to international tourist, they should use English as the medium of the communication. Since Indonesia is the attracted destination for tourists in the world, the role of guide is very important to be able to communicate with them using English.

From the explanation above, I can imagine that being a guide is very interesting. They connect with other people from all over the world easily. They give valuable information to the tourists too. It was in line with my passion. I like connecting with other people and I also can speak English. From that reason, I intended to do my

internship program as a local guide. I chose guiding because I have already got the knowledge and skills about guiding. I believe, it could be improved while doing an internship program. Beside that I also could apply my other knowledge that I have already got in Sate Polytechnic of Jember especially in English study program such as Speaking, Public Speaking, Public Relation, and English for Agrotourism. Those subject really support me in conducting my internship program in guiding. In guiding, I learnt about how to be a good guide and how to have a good manner to communicate with other people. Moreover, I could apply the knowledge of Speaking and Public Speaking subject when there was foreigners. I guided them using english and I have to speak and speak more in doing conversation with them. I also apply my knowledge of Public Relation, because I have to make a good relation with the visitors when I guided them. Besides, English for Agrotourism subject support me in doing guiding because I guided them by giving information about how to cultivate fruits, the time to harvest, and the way to keep plants from pests.

It really helps the students to apply the knowledge in agrotourism division of Kusuma Agrowisata. Kusuma Agrowisata also supply the fruit plantation which can help me to learn more about English for Agrotourism. So, I could improve the knowledge of guiding and English for Agrotourism.

Kusuma Agrowisata is the biggest agrotourism object in East Java particularly in Batu-Malang. It can be proved by the number of visitors who visit this place. There are more than a thousand visitors visit this place to have their holiday by seeing a good scenery and go around fruits plantation of Kusuma Agrowisata. Most tourists visit this agrotourism object on the weekend. This division concern about agrotourism object that offer services for tourists and manage the fruits plantation. Furthermore, I conducted my internsip program in Kusuma Agrowisata.

## **1.2 Objectives**

The purposes of the Internship Program activities were as follow:

- a. To apply my English skills that I had received from English Study Program.

- b. To train my interpersonal and intrapersonal skill.
- c. To learn how to communicate with others.

### **1.3 Significances**

The significances of Internship Program activities were as follow:

1. For the Writer of Internship Program
  - a. The writer is able to manage the real working environment.
  - b. The writer can improve the knowledge related to guide.
  - c. The writer can get an experience to be a good guide.
2. For The State Polytechnic of Jember  
To build a good relationship and corporation between Kusuma Agrowisata and State Polytechnic of Jember especially for English Study Program.
3. For Kusuma Agrowisata  
The company got additional employees who improve the ability to speak English and used their skills to serve the international visitors.

### **1.4 Place and Time of Internship Program**

I conducted an Internship Program at Kusuma Agrowisata. It was started from the early of February up to the last of April 2014. The working hour during internship program was 8-10 hours each day. Kusuma Agrowisata is located at Jl. Abdul Gani Atas PO BOX 36, Batu-East Java. If we want to get more information about Kusuma Agrowisata, we can call on 0341-599418 and send an email to [agrowisata@kusuma-agrowisata.com](mailto:agrowisata@kusuma-agrowisata.com) or just visit [www.kusuma-agrowisata.com](http://www.kusuma-agrowisata.com).