

CHAPTER I. INTRODUCTION

1.1 Background

East Java is one of provinces in Indonesia which has many tourism objects that can attract tourists to get some fun and pleasure. Bromo, Balekambang beach, Kawah Ijen, Kusuma Agrowisata and Red Island are some places that offers excitement, enjoyment, happiness and satisfaction for visitors. Not only local tourists, but also foreign tourists are interested in visiting the places. Based on *wikipedia*, It can be seen in 2012-2014, the total of tourists who come to east Java is increasing. It is about 230.000 visitors per year and 30% of them are more interested in visiting agro tourism object.

Agro tourism is a kind of tourism object that is offering different atmosphere to the tourists. Tourist can get closer to the nature, fresh air, and introduced with various kinds of vegetables and fruits. Not only enjoy the view, but also we can find some kinds of plantations there, such as, apple, orange, strawberry, etc. We can also pick the fruits by ourselves and eat it directly on site. In addition, if we visit to agro tourism object, we also get some knowledge about the plantation itself. For example, we are able to know kinds of fruits there and feel how the real sense of picking the fruit from the tree and eat them directly on site. Therefore, by those reasons, there are so many tourists who choose agro tourism as their tourism destination.

Based on the explanation above, I was getting interested to do my internship program in agro tourism because I was convinced that I could apply my skills and knowledge that I have got from my study in English Study Program especially for English for Agro Tourism, Public Speaking and Guiding. So that, I chose Kusuma Agrowisata as an object for my internship program because it is the biggest agro tourism in East Java that is located in Batu Malang. There are 1000 until 100.000 tourists per year who come to Kusuma Agrowisata, whether they are domestic or International. I thought that it would be a suitable place for me to do my internship

program. In this place I prefer to be placed in receptionist department, guiding and marketing officer because they were appropriate with my skill and knowledge especially for Public Speaking, Guiding and English for Agrotourism. In the other hand, I have to complete the three year diploma education at State Polytechnic of Jember by doing the internship program which is 512 hours in industry training because it is one of the requirements that must be completed by every student of English Study Program.

Finally, my expectation during the internship program in Kusuma Agrowisata was I could apply my skills and knowledge that I have got from English Study Program especially for Public Speaking, Guiding and English for Agro Tourism. I expected by this activity, I could be better speaking in front of public. In addition, I was convinced that it could give me a lot of experiences to prepare myself in facing the real workplace in the future.

1.2 Objectives

The purposes of the Internship Program activities were as follow:

- a. To apply my English skills and knowledge in the real workplace.
- b. To improve my public speaking skill.
- c. To get more knowledge and experiences.
- d. To establish a new connection.

1.3 Significances

The significances of Internship Program activities were as follow:

1. For the Writer of Internship Program
 - a. The writer was able to adjust the real working environment.
 - b. The writer had experience to be a good receptionist.

2. For State Polytechnic of Jember

Make a good relationship between State Polytechnic of Jember and Kusuma Agrowisata.

3. For Kusuma Agrowisata

The company got additional employees who had the ability to speak in English and used their skills to serve the international visitors.

1.4 Place and Time of Internship Program

The Internship Program was started from February to April 2014. The working hours during internship program were 8-10 hours each day. It was conducted at Kusuma Agrowisata which is located at Jl. Abdul Gani Atas PO BOX 36, Batu-East Java. If we want to get more information about Kusuma Agrowisata, we can call on 0341-599418 and send an email to agrowisata@kusuma-agrowisata.com or just visit www.kusuma-agrowisata.com.