

CHAPTER I. INTRODUCTION

1.1 Background

Tourism is travel for recreation activities. Tourists usually visit some tourism places like mountains, beaches, cities, and others. Many countries depend much on the tourism industry as a source of tax and revenue for companies that sell services to tourists. Therefore, the development of tourism industry is one of the strategies employed by non-governmental organization to promote a particular region as a tourist area to increase trade through the sale of goods and services to the visitors.

Probolinggo is a city that has a wide range of potential base in the construction culture and tourism. It can be seen from various aspects such as a potential fisheries, agriculture and culture as one of the assets to build the town of Probolinggo. Probolinggo also has many kinds of unique and interesting arts and cultures such as Jaran Kencak, Ludruk, Ojung, Karapan Sapi Brujul, Karapan Kambing, Petik Laut and Perahu Hias. Besides, there are some natural tourism objects in Probolinggo such as Bromo Mountain, Madakaripura Waterfall, Candi Jabung, Taman Wisata Studi Lingkungan (TWSL), Bentar Beach and others.

Culture and Tourism Department of Probolinggo is a government institution that works, assigns, mantains and develops the existance of the Cultures and Tourism objects in Probolinggo. Culture and Tourism Department of Probolinggo plays an important role in developing and maintaining the culture and tourism objects due to some works that are related to the development of tourism industry in Probolinggo such as holding a big event like *Kakang Ayu* Audition, Culinary of Food Exhibition and others.

Considering the expalanation above, I decided to choose Culture and Tourism Department of Probolinggo as a place to conduct my internship program. By conducting the internship program at that place, I could apply my knowledge and skills that I have learned during my studies at English Study Program, State Polytechnic of Jember. The skills and knowledge that I have learned at English Study Program are including four basic skills English. They are Reading,

Speaking, Listening and Writing English. Beside that I had to study and master some other courses as like, English for Correspondence, Translation, Office Management and Computer. In addition, I got pre-knowledge before I began my internship program at Culture and Tourism Department of Probolinggo. I also learned some supporting skills such as Office Management and Computer. However, the last skills are the skills that can be exactly applied in my intership program at Culture and Tourism Department of Probolinggo.

1.2 Objectives

The objectives of conducting the internship program ware as follows:

1. To apply my English ability, skills and knowledge that I have learned at English Study Program in the real work place.
2. To get new knowledge that I did not get and learn at English Study Program.
3. To increase knowledge and experience related to the teamwork and discipline in the real work place.

1.3 Significances

There were several benefits of conducting this internship program. They were as follows:

1. For The writer

By conducting this Internship Program, I could apply my knowledge and competencies that I have learned in the real work place especially related to computer, tour and travel, and public speaking.

2. For the State Polytechnic of jember

This Internship Program will create a good relationship between State Polytechnic of Jember and Culture and Tourism Department of Probolinggo, Beside as the place of conducting the Internship program, State Polytechnic Negeri of Jember could have a cooperation with Culture and Tourism Department of Probolinggo especially in developing tourism.

3. For the Student of English Study Program

This report could give information to the students and they can use this reference when they want to carry out an Internship Program at Culture and Tourism Department of Probolinggo

1.4 Place and Time Internship Program

The internship program was conducted at Culture and Tourism Department of Probolinggo East Java, at PB.Sudirman Street No. 1, Dringu. The Internship Program was conducted from February 3rd to 25th of April 2014.