

Pembuatan Website E-commerce GT STEEL (Making GT STEEL E-commerce Website)

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ABSTRACT

GT STEEL is a manufacturing company that was established on 8 August 1997 in Denpasar Bali. On 08 August 2006 established a branch in Jember and became the center of the factory that produces goods and restaurant kitchen equipment. GT.STEEL have a problem, that is not yet online promotion so that customers of these companies only certain people are already known, or through friends of people who are already known. Besides recording and control booking data needed less effective and efficient, because the data is not centralized and done manually. Therefore GT STEEL need a system that can help resolve the problem. So that made e-commerce website GT STEEL system with SEO to assist in the marketing of the product and resolve issues of data control reservations on GT STEEL.

Keywords : Website, E-Commerce, GT STEEL