Desain Subsistem Informasi Pengolahan Data Sales Di Grapari Telkomsel Jember Berbasis Web (*The Information Subsystems Design Data Processing Sales In Grapari Telkomsel Jember Web Based*)

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ABSTRACT

Graha Pari Sraya or abbreviated GraPARI derived from Sanskrit given by Sri Sultan Hamengkubuwono X to name Telkomsel service office as a sign of appreciation for the inauguration of Telkomsel service office in Yogyakarta. Since then the whole office services specified by name GraPARI Telkomsel or Graha Pari Sraya Telkomsel. GraPARI kartuHALO selling and marketing as well as to facilitate the public simPATI obtain Telkomsel products because there are among the customers all over Indonesia just know that to get kartuHALO and simPATI need to Telkomsel office.

Looking from the side of employees, especially sales densities which perform data archiving customers still in the form of paper, so that in the process of storage, retrieval and reporting of data is less efficient due to the many customers who file documents must be reported on a daily basis and sales that are far away from the sub-branch of Jember result process of data reporting from the field very long. During this process the input data in Jember Telkomsel Grapari still manual. This design is expected to facilitate the implementation of the program so as to improve performance for people who need the information in the sales data processing Grapari Telkomsel Jember.

Keywords: Grapari Telkomsel, Sales