

E-commerce Pada Toko Batik Jember, (*E-commerce In Stores Batik Jember*)

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ABSTRACT

As a research site for this program is pembutan BATIK STORE JEMBER, a shop selling batik fabric of muddy and some of the products offered by the store Batik Jember consists of various types such as batik, batik clothes, bags, hats, and also can order fabric in accordance with the batik motif, the color we want. Because the sales system used today is the buyers come directly to the store Batik Jember. So that information about the products available in stores Stores Batik Jember difficult for consumers located outside the territory of the town of Jember or consumers who can not come to the store. Additionally still make sales reports manually, by noting the bill of sale in sheets of paper which causes the accumulation of documents may even be lost or damaged.

Making E-commerce In this JEMBER BATIK STORE will increase store sales Batik Jember, speed up display financial reports It is expected that e-commerce can help and solve the problem of the buyer in the transaction of purchase, also reduces errors in data processing financial statements.

Making Program E-commerce is the waterfall method according to Sommerville reference include: (1) Requirements analysis and definition, (2) System and software design, (3) Implementation and unit testing, (4) Integration and system testing, (5) Operation and maintenance.

Of all the stages mentioned above, the manufacture of E-commerce In Stores Batik Jember in accordance with needs.

Keywords: E-commerce, Store Batik Jember.