

The Making of Animated Video “Right MP-ASI, Healthy Children”
As a Nutrient Education Media for Mothers of Children Under Two Years Old

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ABSTRACT

Complementary food for breast milk is the process of transferring baby's intake from breast milk to semi-solid food that are given at the age of 6-24 months. There are still some mothers of children under two years old at the Sumber Timur Integrated Healthcare Center still do not have sufficient knowledge about complementary foods such as what it means and stands for, how it is given, what types of it and there are still some mother give it at the wrong time. The purpose of this research is to create the " Right MP-ASI, Healthy Children" animation media as the nutritional education media of the mother of children under two years old at the Sumber Timur Integrated Healthcare Center. The research model is Research and Development (R&D) which uses the ADDIE (Analysis, Design, Development, Implementation, Evaluation) model. The number of subjects in this study were 23 mother of children under two years old at Posyandu Sumber Timur who were taken using the total sampling technique. The results of the research on making animation videos as a medium for nutrient education to mothers under two years old from a feasibility test by material experts by 92% and media experts 81%, these results are included in the classification of very good assessments with very decent media categories, without revision. Then from the product acceptance test of 84%, the result is a very good classification and the media category is very feasible to use. Based on these results, it can be concluded that the animated video media is very good and feasible to be used by the mother of children under two years old at Posyandu Sumber Timur

Keywords: Animated Video, Complementary food for breast milk, Mother of children under two years old