

REFERENCE

- Agustin, Amanah. (2014). *Sejarah Batik dan Motif Batik di Indonesia, Seminar Nasional Riset Inovatif II*: <https://eproceeding.undiksha.ac.id/index.php/senari/article/download/544/381>. [Accessed on 14 Januari 2020]
- Harris, A.M. (2016). *Video as Method*: Oxford University Express.
- Bahri, S. (2013). *Hukum Promosi Produk dalam Perspektif HUKUM ISLAM. J&K Epistemé*, Vol. 8, Hal. 136–152.
- Basiroen, V.J., N.D Kana. (2019). *Cultural Expression Of Javanese & Chinese Culture In Batik Lasem From 14th To 19th Century. International Journal of Scientific & Technology Research*, Vol. 8, No. 10: <http://www.ijstr.org/final-print/oct2019/Cultural-Expression-Of-Javanese-Chinese-Culture-In-Batik-Lasem-From-14th-To-19th-Century.pdf>. [Accessed On 21 Januari 2021]
- Eny Kustiyah, I. (2017). *Batik Sebagai Identitas Kultural Bangsa Indonesia Di Era Globalisasi. Gema*, Vol. 30, No. 52, Hal. 2456–2472.
- Iskandar, E., Kustiyah. (2017). *Batik Sebagai Identitas Kultural Bangsa Indonesia Di Era Globalisasi, Gema*: <https://media.neliti.com/media/publications/62476-ID-Batik-sebagai-identitas-kultural-bangsa.pdf>. [Accessed On 14 Januari 2021]
- Lidwina, A. (2020). *Ekspor Batik Terus Menurun dalam Lima Tahun Terakhir. 12.55 WIB. 16 oktober, 2010*: <https://databoks.katadata.co.id/datapublish/2020/10/16/ekspor-Batik-terus-menurun-dalam-lima-tahun-terakhir>. [Accessed On 22 August 2020]
- Nurainun, N. (2008). *Analisis Industri Batik Di Indonesia. Fokus Ekonomi*, Vol.7 No. 3, Hal. 124–135.
- Prasanti, D., & Pratamawaty, B. B. (2017). *Penggunaan Media Promosi Dalam Komunikasi Terapeutik Bagi Pasien Di Kab Serang. Journal Of Communication Studies*, Vol. 2, No. 1, Hal. 14-31. [Accessed On 11 January 2021]

- Siregar, A.P., dkk. (2020). *Upaya Pengembangan Industri Batik di Indonesia. Dinamika Kerajinan dan Batik*. Majalah Ilmiah, Vol. 37, No. 1: http://ejournal.kemenperin.go.id/dkb/article/view/79%20-%2092/pdf_90. [Accessed On 21 January 2021]
- Steelyana, Evi. (2012). *Batik a Beautiful Cultural Heritage that Preserve Culture and Support Economic Development in Indonesia*. Bina Nusantara University, Vol. 3, No. 1, Hal. 116-130, article. Binus Business Review: <https://www.researchgate.net/publication/308940267>. [accessed on 10 February 2020]
- Ramadhian, N. (2020). *Alasan Batik Indonesia Diakui UNESCO Sebagai Warisan Budaya Dunia*, 2020: <https://travel.kompas.com/read/2020/10/05/174000427/alasan-Batik-indonesia-diakui-unesco-sebagai-warisan-budaya-dunia?page=all>. [Accessed On 9 February 2020]
- Tyas, F. Y. (2013). *Analisis Semiotika Motif Batik Khas Samarinda*. EJournal Ilmu Komunikasi. Vol. 1, No. 4, Hal, 328–339: [https://ejournal.ilkom.fisip-unmul.ac.id/site/wp-content/uploads/2013/11/JURNAL_\(Fitri_Yaning_Tyas_-0902055104\)_11-30-13-05-15-40\).pdf](https://ejournal.ilkom.fisip-unmul.ac.id/site/wp-content/uploads/2013/11/JURNAL_(Fitri_Yaning_Tyas_-0902055104)_11-30-13-05-15-40).pdf) [Accessed On 11 Maret 2020]
- Tysara, L. (2021). *Media adalah Alat untuk Menyampaikan Pesan dan Informasi. Ketahui Jenis-Jenisnya*. 27 January: <https://hot.liputan6.com/read/4467850/media-adalah-alat-untuk-menyampaikan-pesan-dan-informasi-ketahui-jenis-jenisnya>. [Accessed on 7 February 2020]
- Hardani et al. (2020). *Metode Penelitian Kualitatif dan Kuantitatif*. CV. Pustaka Ilmu: Yogyakarta.