

REFERENCES

- Abdillah, F and Adhiguna, D. 2017. Perancangan Video Profile Sebagai Media Promosi STMIK CIC Dengan Tehnik Motion Graphic Menggunakan Perangkat Lunak Komputer Graphic. *In Jurnal DIGIT*. <http://jurnaldigit.org/index.php/digit/article/view/17> [Accessed on 25 March 2021]
- Atikasari, C.D. 2015. Perancangan Media Promosi Visual Kue Kering “Dua Bintang” Ugaran Dengan Penerapan Konsep Bauran Media. *Essay*. Universitas Negeri Semarang. <http://lib.unnes.ac.id/21976/1/2411410067-s.pdf> [Accessed on 23 Januari]
- Bukhory, U and Susanti, F. 2016. The Difficulties Of Bilingualism (English And Arabic) On Speaking Ability Faced By The Members At The First Semester At Apk (Asrama Puteri Khadijah). *In Journal OKARA Journal of Languages and Literature*. Hal 105-122. <http://ejournal.iainmadura.ac.id/index.php/okara/article/view/1248> [Accessed on 23 January 2021]
- Cresswell, J. 2008. Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Online-Version. 4th edition. New Jersey: Pearson Education, Inc. <http://repository.unmas.ac.id/medias/journal/EBK-00121.pdf> [Accessed on March 2021]
- Darmana, K. 2011. “Community-Based Cultural Tourism And Local Tourism In The Globalization Center: Case Study In Kemiren Village, Banyuwangi, East Java”. *In Journal of IPTA*. Hal 89-95. <https://ocs.unud.ac.id/index.php/pariwisata/article/view/51389>. [Accessed on 4 Januari 2021]
- Fitriyanti, D. 2016. Perancangan *Company Profile* Dan Media Promosi Pariwisata Pabrik Gula Cepiring Kabupaten Kendal. *In Arty: Journal of Visual Arts Universitas Negeri Semarang*.

<https://journal.unnes.ac.id/sju/index.php/arti/article/view/10029>. [Accessed on 25 March 2021]

Inderasari, E., & Kurniasih, D. 2018. Kedwibahasaan sebagai Upaya Pemahaman dalam Pembelajaran Kitab Kuning di Pondok Pesantren Mahasiswa Darussalam. *In Transformatika: Jurnal Bahasa, Sastra, dan Pengajarannya*. Hal 36-49. <https://jurnal.untidar.ac.id/index.php/transformatika/article/view/605> [Accessed on 23 January 2021]

Katili, J. 2019. Increasing the Brand Awareness of SUAPI of PT. Garuda Top Plasindo by Highlighting its Unique Selling Points in a Promotional Video. *In Journal Kata Kita*. Hal 79-84. <http://katakita.petra.ac.id/index.php/sastra-inggris/article/view/8354> [Accessed on 14 January 2021]

Maryono, 2007. "Reog Kemasan Sebag Aiaset Pariwisata Unggulan Kabupaten Ponorogo". *In Jurnal Harmonia Jurnal Pengetahuan Dan Pemikiran Seni*. Hal 158-168. <http://repository.isi-ska.ac.id/2229/1/Maryono.pdf> [Accessed on 10 Desember 2020]

Menteng, D.M. 2019. Promoting WICO 2.0 from PT. Telkom Surabaya Mergoyoso, Tbk to the Customers by Using a Promotional Video. *In Journal Kata Kita*. Hal 435-440. <http://katakita.petra.ac.id/index.php/sastra-inggris/article/view/9662> [Accessed on 11 January 2021]

Mirdamiwati, S. 2014. Peran Art Studio Kaloka Terhadap Perkembangan Tari Selendang Pernalang di Kelurahan Pelutan Kecamatan Pernalang Kabupaten Pernalang. *In jurnal Seni Tari Universitas Negeri Semarang*. https://www.google.com/url?sa=t&source=web&rct=j&url=https://journal.unnes.ac.id/sju/index.php/jst/article/view/4068&ved=2ahUKEwjA5KHw7IXxAhVz8HMBHcaKAuEQFjAAegQIBBAC&usq=AOvVaw05Jawiw_-22bUpfms7RRAb. [Accessed on 18 January 2021]

Mubarok, I.K., Supatmo, and R. Nugrahani. 2019. "Interactive Multimedia Design Company Profile And Product Catalog As A Promotional Media Of Zie Batik Semarang". *In Jurnal Arty: Jurnal Seni Rupa*. [Accessed on 23 January 2021]

- Rifai, D, Astriyani, E, and Indria, U. 2018. Pembuatan Video Company Profile Sebagai Penunjang Informasi dan Promosi Pada PT. Daiichi Elevator Indonesia. In *Technomedia Journal (TMJ)*. <https://www.neliti.com/publication/267845/pembuatan-video-company-profile-sebagai-penunjang-informasi-dan-promosi-pada-pt> [Accessed on 25 March 2021]
- Rudita, I. 2019. Pengembangan Tabuh Tari Wali Art Studio Pari Gading Desa Pupuan Sawah, Kecamatan Selemadeg, Kabupaten Tabanan. In *Widyanatya Universitas Hindu Indonesia*. <https://ejournal.unhi.ac.id/index.php/widyanatya/article/view/500>. [Accessed on 18 January 2021]
- Ruffel, C. 2011. 5 Steps: How To Make A Promotional Video, Step-By-Step Guide. <https://www.reelmarketer.com/how-to-make-a-promotional-video/>. [Accessed on January 2021]
- Sugianto, S. 2018. Preferensi Wisatawan Cina Terhadap Cultural Tourism Di Bali. In *Journal of IPTA*. <https://garuda.ristekbrin.go.id/documents/detail/1373205> [Accessed on 20 January 2021]
- Yaphilia, D. 2018. Promoting the Online Service Product of PT. Mandiri Sekuritas Using a Promotional Video. In *Journal Kata Kita*. Hal 57-63. <http://publication.petra.ac.id/index.php/sastra-inggris/article/view/7953> [Accessed on 14 Januari 2021]