

Pengembangan Sistem Usability Testing Menggunakan Metode User Centered Design Pada Website INDODAX, (Usability Testing System Development Using User Centered Design Method on INDODAX Website) Khafiddurohman

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ABSTRACT

Based on the results of observations to 30 respondents via google form, it was found that the results on the profile page had a bad value. This is the backdrop for this assessment to create high usability value on profile pages. This assessment aims to create a system that can assess the usability of the profile page user interface. Therefore, the authors created a system that can assess usability on user profile pages on the INDODAX website. With this user centered design approach method, it is possible to develop a profile page according to the user's wishes. This research was conducted using a tool called tobii eye tracker which is used to record eye movements at each coordinate point. The results of this study are the google authenticator menu search is found faster with a time of 1.076 seconds than the other menus and the results of the Area of Interest show that area 3 is the longest seen with a time of 38.819 seconds. Area 3 contains a lot of information so that respondents are more interested in seeing the area.

Keywords : Eye Tracking, INDODAX, Use Centered Design.