

**The Development of Breakfast Flashcard Media as Educational Media for School  
Children at SDN Kemuningsari Lor 02 Panti Jember**

**Fatimatuz Zahro**  
Clinical Nutrition Study Program  
Department of Health

**ABSTRACT**

Breakfast is an important meal time for a person in starting activities 15-30% of nutritional needs that function as a source of energy and nutrients in order to concentrate on studying and doing activities well. The purpose of this study was to develop a breakfast flashcard media as a medium for nutrition education at SDN Kemuningsari Lor 02 Panti, Jember Regency. This research is a type of Research and Development research that uses the ADDIE (Analysis, Design, Development, Implementation and Evaluation) model. The research subjects were 12 4 graders at SDN Kemuningsari Lor 02 Panti, Jember Regency. Analysis data in this study is descriptive qualitative and quantitative descriptive using a Likert scale. The results of this study are the results of the analysis of the needs of schoolchildren, which are used for the design stage, namely the needs of material content and appearance for the development of *flashcard* media so as to produce a *flashcard* media prototype about breakfast. The results of the validation test of material experts are 96% and media experts are 97% with very good categories and do not need to be revised. The acceptance test for students obtained results of 90% categorized as very good, with a statement that *flashcard* learning media was very good to use.

Keywords: Flashcard, Elementary School , Breakfast.