

**“Development of an Interactive Educational Video to Prevent Early Marriage
Among Students of SMA Al-Falah Silo Jember Regency”**

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ABSTRACT

Early marriage remains an issue that can negatively impact the health, psychological well-being, social life, and economic prospects of adolescents. A preliminary study at SMA Al-Falah Silo revealed that students possessed limited knowledge regarding early marriage and that no interactive video-based educational resources were available. This situation highlighted the need for engaging educational media tailored to the characteristics of adolescents. This study aimed to develop an interactive educational video to help prevent early marriage among students at SMA Al-Falah Silo, Jember Regency. The study employed the Research and Development (R&D) method using the ADDIE model (Analyze, Design, Development, Implementation, Evaluation). The implementation phase involved 30 students as primary respondents, who participated in a pre-test, viewed the interactive educational video, took a post-test, and completed an acceptability test. The results indicated that the media achieved a feasibility score of 96% from subject matter experts and 98% from media experts, placing it in the "highly feasible" category. The average pre-test score of 73.67 rose to 90.67 in the post-test, yielding an N-Gain score of 0.70, which falls into the high category. The acceptability test resulted in a score of 89.7%, also categorized as highly feasible. Based on these findings, the developed interactive educational video is deemed highly feasible and suitable for use as an educational tool to enhance students' knowledge regarding early marriage.

Keyword: *Early Marriage, Interactive Eduvational Video, Educational Media, ADDIE Models, Adolescent Knowldge*