

SUMMARY

Making A Booklet As A Promotional Medium Of Wisata Bumi Madukara, Najmatul Laili, F31222514, 2026, 41 Pages, Language, Communication and Tourism Department, Politeknik Negeri Jember, Asep Samsudin, S.Pd., M.Li. (Supervisor).

Wisata Bumi Madukara is a natural tourist spot in Banyuwangi known for its clear mountain spring pool. The pool is fed by fresh spring water, so visitors can enjoy cool and clean swimming in a peaceful setting. The calm water and beautiful surroundings make it a great place to relax and play, especially on hot days.

The area around the pool is lined with tall pine trees and wide rice fields that change color with the seasons. These natural views create a quiet and refreshing atmosphere where visitors can breathe fresh air and take lovely photos. Walking paths and shaded spots under the pines make it easy to explore the area and enjoy the scenery.

Visitors can use several supporting facilities that make the visit comfortable. There are clean bathrooms, a prayer room (musholla), gazebos for resting, food stalls with local snacks, and a parking area for cars and motorcycles. These facilities help families and groups enjoy their time without worrying about basic needs.

Wisata Bumi Madukara also offers activities for different interests. Guests can swim in the spring pool, camp overnight in the camping area, or try local foods at the culinary stalls. The place is suitable for family trips, school outings, community events, and small gatherings because it provides both fun and relaxing options.

The site is open every day and the entrance fee is affordable for both domestic and international visitors. Its accessibility and reasonable price make it a good choice for travelers who want nature experiences without spending a lot. Many visitors appreciate the clean water, friendly local vendors, and the calm, natural environment.

Promotion of Wisata Bumi Madukara is still growing, so the creator made a bilingual booklet in Indonesian and English to help attract more visitors. The

booklet gives complete and attractive information for local and foreign tourists, including details about facilities, activities, opening hours, and how to get there. With better promotion, the unique natural setting of Bumi Madukara has strong potential to attract more tourists and support the local community.