

**Pengaruh Artificial Intelligence (AI), Internet of Things (IoT), Big Data dan Cloud Computing Terhadap Kinerja Akuntan Pendidik dalam Menghadapi Tantangan di Era Society 5.0**

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***ABSTRACT***

*This study aims to determine the influence of Artificial Intelligence, Internet of Things (IoT), Big Data, and Cloud Computing on the Performance of Educator Accountants in Facing Challenges in the Society 5.0 Era. This study uses a quantitative method. The population in this study is accounting lecturers who act as educator accountants. The sampling technique used purposive sampling so that the sample in this study was 37 respondents. The data analysis technique used was multiple linear regression analysis with the help of the IBM SPSS Statistics application. The results of the study show that Artificial Intelligence, Big Data, Cloud Computing, and the Internet of Things (IoT) have a significant effect on the Performance of Accounting Educators.*

**Keywords:** *Artificial Intelligence, Big Data, Cloud Computing, Internet of Things (IoT), Performance of Accountant Educators.*