

CHAPTER I. INTRODUCTION

1.1 Background

Today, tourism object and business become something important for each place. Much regency in Indonesia tries to develop their tourism object and business object in order to promote the tourism object in the place, make the tourism object more knowing and to develop the income the regency. To make the mission become true, each regency has their apparatus that handle it, it called Tourism Department. Tourism Department is Department that has task to promote the tourism object in the place.

Tourism, Youth, Sport and Transportation Department of Bondowoso Regency is the department in Bondowoso that has duties to manage the tourism object in Bondowoso. Tourism, Youth, Sport, and Transportation of Bondowoso located in A.Yani street no.33 Bondowoso. Tourism, Youth, Sport and Transportation of Bondowoso managing the tourism object knowing much people is by promote the tourism object, develop the tourism object services such as the hotel, restaurant, villa, and the place that selling the souvenir of the tourism object. Moreover, to promote the tourism object in Bondowoso, this department not just promotes it by developing the services, but also by conducting annual activity such as *Ijen Trail Running*.

Tourism, Youth, Sport and Transportation of Bondowoso is places that give chances for student to conducting the program in there. This is to give new experiences for the student, know more about the department. This place is suitable for the student to do their internship program especially for student of English Study Program of Politeknik Negeri Jember. Student of English Study Program is student of Politeknik Negeri Jember that gives ability for 5 semesters and has correlated with tourism. The skills given for the student of English study program are, Public Relation, English for Secretary and English for Correspondence. With the skills, those students can apply in the real workplace like in Tourism, Youth, Sport and Transportation of Bondowoso.

As the division in the Tourism, Youth , Sport, and Transportation of Bondowoso, Business, Means, Object and Attractiveness division has some duty in order to develop the tourism object in the Bondowoso. The main obligation of Business, Means, Object and Attractiveness is arranging, planning, coordinating, conducting, managing, and developing the tourism object then copying the infrastructure to develop the tourism object, recreation, and general entertainment, accommodation, restaurant, café, and a business in tourism object sector, and licensing of tourism.

With this condition, I decided to conduct my internship program at Tourism, Youth, Sport and Transportation of Bondowoso. I choose this place because in this place, I will apply my skill that I got in the college such as English for Public Relation, English for Secretary, and English for Correspondence.

1.2 Objectives

The objectives of conducting this intership program at Culture and Tourism Deparment are follows:

1. To apply my English skills I have gotten in English Deparment for 5 semester such as English for Public Relation, English for Correspondence, and English for Secretary.
2. To get new experince and knowledge in the work place.
3. To prepare myself to be a profesional workers in the future in the real work.

1.3 Significances

The significances of conducting the internship program are follow in the bellow :

1.3.1 For the Writer

This internship program can help the writer to apply their skill that they got from Politeknik Negeri Jember for five semester. Another beneficial by conducted this internship program is can give new experience about work to the writer and help them to build a profesionall workers in the next future.

1.3.2 For the Readers

This report of my internship program can be the references for the reader who will conduct their internship program in Tourisms, Youth, Sport and Transportation of Bondowoso. It can help the next internship program participant to know the background of Tourism, Youth, Sport and Transportation of Bondowoso before they conduct their internship program.

1.3.3 For Politeknik Negeri Jember

This intership program can build a good relation between Politeknik Negeri Jember with Culture and Tourism Deparment in Bondowoso Regency.

1.3.4 For Tourism, Youth, Sport and Transportation Department of Bondowoso

Conducted this intership program gave benefit for Culture and Tourism Deparment especially for business, means, object and attractive division because during internship program the student capable to help the staff on doing their duties.

1.3 Place of Internship Program

This Intership Program was done at Tourim, Youth, Sport, and Transportation Department of Bondowoso Regency at A.Yani Street No33, Bondowoso Regency, East Java. The phone official number and the fax of Tourism, Youth, Sport and Transportation of Bondowoso is (0332) 42145. This place is near with the town of Bondowoso.

1.5 Time of Internship Program

This Intership Program was conducted from March 01th to Mei 23th, 2016 or as long 512 hours. The effective time in working is 9 hours every day (07.00 – 16.00). For 79 day I conducted my internship program, I didn't come to the Tourism, Youth, Sport and Transportation of Bondowoso for a day on March 01th 2016, and there are some free day on May 05th 2016 until May 06th 2016. For the detail information, the reader can see it in Appendix 1. Summary of the Daily Journal.