

THE EFFECTIVENESS OF COMIC MEDIA ON BASIC SCHOOL CHILDREN'S KNOWLEDGE, ATTITUDES AND BEHAVIORS

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ABSTRACT

Breakfast is an activity of eating and drinking to meet 15-30% of daily nutritional needs, which is done from waking up in the morning to 09.00 hours. Breakfast for school-age children is needed by the body, because at school children always do activities that require a large amount of energy. Skipping breakfast results in a lack of glucose, body weakness, weakness, stomach cramps, dizziness, decreased thinking power, and even fainting. The research objective was to see the effect of the use of comic media on the level of knowledge, attitudes and behavior of elementary school children at SDN 1 Mojopanggung. Research Methods: using quantitative analytic research with experimental quasi approach. The research design used in this study was the nonequivalent control group pre-post design. This research was conducted in August 2020-April 2021 with 54 respondents. The results of the research show that there is a difference in the effect of using comic media and appeals on the level of knowledge with the result value = 0.000, there is an effect of the use of comic media and appeals on the attitude level with the result value = 0.000, and there is a difference in the effect of using comic media and appeals on the level of behavior. with the result of p value = 0.000, the conclusion of this research is the application of comic media on the level of knowledge, attitudes and behavior about 'at SDN 1 Mojopanggung.

Keywords: Appeal, Comic Media, Knowledge, Behavior, Breakfast, Attitude.