

**DEVELOPING A TRADITIONAL CULTURE BOOKLET FOR
PADEPOKAN SENI GEMA BUANA AS A CENTRAL OF
TOURISM VILLAGE IN PRAJEKAN BONDOWOSO
(PROFILE OF PADEPOKAN SENI GEMA BUANA)**

Nazilatir Rahmah

English Study Program

Language, Communication and Tourism Department

ABSTRACT

Developing a Traditional Culture Booklet for Padepokan Seni Gema Buana as a Central of Tourism Village in Prajekan Bondowoso was my Final Project. The reason I chose this project was about the existent of cultures in Bondowoso was not exposed. This project focused on developing a private booklet for Padepokan Seni Gema Buana. This product was published bilingually using Bahasa Indonesia and English to attract more visitors especially foreign visitors. Besides, this booklet had a simple size that was easy to bring everywhere. The booklet discussed complete cultures in Prajekan Tourism Village, facilities and the accommodation to get there. I focused on telling about the history of *Padepokan Seni Gema Buana*, The Organization Structure, Accommodation, Visitor Activities, and the Facilities. I believed this product useful for the target. In making this product I used 8 steps; those were; deciding idea, outlining the concept writing the book, reviewing, revising, editing, arranging layout, and binding. In making the booklet in bilingual version, I applied my knowledge of public relation that I got from my college and I got experience in making good communication and how to improve my language skill.

Keywords: *A Traditional Culture Booklet, Padepokan Seni Gema Buana, Tourism Village*