

CHAPTER 1. INTRODUCTION

1.1 Background

A college is an educational institution that has a role and responsibility in preparing students to become the next generation who will play an important role and ready to face competition Asean Economic Community (AEC) that applied in the end of December 2015. It will be very difficult to looking a job in that era without having any skills. Having good skill is the main basis to be possessed that will helped us to find a good job.

The first step in preparing students to work directly in a work place is giving good knowledge both theoretically and practically. The students in State Polytechnic of Jember had been taught well either theoretically or practically. The knowledge that the students got while doing the lecturing class is 40% theory and 60% practices. Therefore, it is necessary to practice the implementation directly in the work place such as an internship program or on the job training to apply their knowledge that they got in the college.

An internship program itself is as a media for students to grow and prepare their selves before entering the real work place. The aim of this internship program is to gain the experiences before entering the work place, also to make the students know what the skills and knowledge that are needed to be developed and should be maintained. The choice of location in The Department of Tourism and Culture in Yogyakarta is based on its similarity to the work of the course material and practical skills that have been acquired in the college.

1.2 Objective

The objectives of this Internship Program are:

- a. Increasing the knowledge that I got in the college by applied it in the work place.

- b. Knowing the behaviour patterns of working and professional workers in the real world of work.
- c. Giving chance to the college and the work place to build the good cooperation in any occasion.
- d. Training the student's discipline and responsibility in the work place.

1.3 Significances

This internship program not only gives the benefit to the author, but also gives the benefit to State Polytechnic of Jember and Department of Tourism and Culture in Yogyakarta. Here are the benefits to the following parties:

1.3.1 For Author

The Internship Program can increase my knowledge and skills about Correspondences. The knowledge that had been got in class was helping when I did it in the work place.

1.3.2 For State Polytechnic of Jember

By conducting the Internship Program, the State Polytechnic of Jember can cooperate with the company especially with Department of Tourism and Culture of Yogyakarta.

1.3.3 For Student of English Study Program

The Internship Report can be the references especially for the students of English Study Program.

1.4 Time and Place of Intership Program

This Internship Program has been conducted three months started on March, 1st until May, 31th 2016. It took a place at Department of Tourism and Culture in Yogyakarta at Jl. Suroto No. 11, Kotabaru, Yogyakarta. The phone number of Department of Tourism and Culture in Yogyakarta is (0275) 588025. The email address is pariwisata@jogjakota.go.id.