

## **CHAPTER I. INTRODUCTION**

### **1.1 Background**

Indonesia is one of countries that famous by its tourism. According to Ministry of Tourism, Mr. Arief Yahya at Kompas.com, he had targeted that the amount of visitors to Indonesia for 2016 years was around 272 billion visitors separated by 12 billion of foreign visitors and 260 billion of domestic visitors, it is responsibility of government to develop tourism in Indonesia. Therefore, the ministry of tourism expected for each regencies up to provinces in Indonesia should promote their tourism objects in order foreigner and domestic visitors want to visit Indonesia. One of regency in East Java Province that is going to promote its tourism is Lumajang Regency.

Lumajang regency is located 145 km to the south of Surabaya as the capital town of East Java Province. It is well known with its traditional culture and tourism objects such as: Jaran Kencak and peak of B29. This makes Culture and Tourism Department of Lumajang have responsibility to promote about tourism objects and traditional culture in Lumajang. The department can choose several ways to develop their tourism, such as: improving access, making an interesting promotion, and giving a coaching to the tourism village (Desa Wisata) or Pokdarwis (Kelompok Sadar Wisata). And these activities can be the opportunity of student State Polytechnic of Jember, especially for the student of English Department to do internship program.

Internship program is a program that being a requirement for student to graduation in State Polytechnic of Jember and it will be conducted on sixth semester for three months. In this program, the student can apply their knowledges and skills that they had learned in the college. The skill can be applied about English for general purposes, such as: listening, speaking, writing and reading. Besides of that is about English for specific purposes, such as: English for Secretary, English for Correspondence, Translation, Biro Perjalanan Wisata. In addition, there are two subjects lesson that truly can help and support the student in doing internship program those are computer and kepribadian dasar.

Based on the information above, that is the reason to choose Culture and Tourism Government of Lumajang as a place to do internship program. The purposes of doing internship programs are applied all knowledges and skills that had been learned and get new experiences. It can be preparation for the real work especially in the Culture and Tourism Department of Lumajang Regency.

### **1.2 Objective**

The objectives of Internship Program are below:

- 1.2.1 To apply all knowledges that had been learned in English Department.
- 1.2.2 To improve student abilities such as: English for General Purposes and English Specific Purposes (English for Correspondence, Biro Perjalanan Wisata, etc) and additional skill that is computer.
- 1.2.3 To get new knowledge and new experience in the real job.

### **1.3 Significances**

There are four significances of internship program at Tourism and Culture Government of Lumajang Regency are as follows:

- 1.3.1 For the writer
  - a. The writer can gets more experiences like joining coaching, team work and apply knowledges like Writing, English for Correspondence, and etc.
  - b. The writer can improve the hospitality skill like politely when speak with the staffs.
  - c. The writer can more discipline when comes in the office and more confidence when doing a job.
- 1.3.2 For the readers
  - a. The reader can know more about the job of Culture and Tourism Department of Lumajang Regency.
  - b. The reader can get more information about tourism, art, and culture in Lumajang regency.

### 1.3.3 For English Study Program

- a. It can make a collaborative work between English Department of State Polytechnic of Jember with Culture and Tourism Department of Lumajang Regency.
- b. It can make student of English Department can get job opportunities after graduation in State Polytechnic of Jember.
- c. It can make student of English Department as a reference to do internship program at Culture and Tourism Department of Lumajang Regency.

### 1.3.4 For Culture and Tourism Government of Lumajang

- a. The students could be additional human resources who can help the staff in completing their job in Culture and Tourism Department of Lumajang.
- b. The student can help the staff to promote tourism objects and traditional culture in Lumajang Regency.

## **1.4 Location and Time of the Internship Program**

### 1.4.1 Location of the Internship Program

The internship program was conducted at Culture and Tourism Government of Lumajang Regency. It is located at Kawasan Wonorejo Terpadu (KWT) 67358 Lumajang Regency, East Java. Telp: (0334) 891418, Fax: (0334) 891418, E-mail: [pariwisata\\_lmj@yahoo.com](mailto:pariwisata_lmj@yahoo.com) Web: [www.wisatalumajang.com](http://www.wisatalumajang.com).

### 1.4.2 Time of the Internship Program

The internship program was conducted since three month (512 hours or 87 days), started from 1<sup>st</sup> march and finished 31<sup>st</sup> May 2016.. The working hours were 9 hours for Monday until Thursday and 5 hours for Friday.