

# **Making Sempol Sub District Bondowoso Tourism Booklet (Kalisat Strawberry Farm and Coffee Plantation)**

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## **ABSTRACT**

This final project is making Sempol sub district Bondowoso tourism booklet about Kalisat Strawberry Farm and Coffee Plantation. The main reason in making this final project was based on the data I got from Chief of Bondowoso Tourism Department who stated that in 2013 amount of tourist visit Bondowoso was less than amount of tourist who visit Banyuwangi. Therefore, I want to introduce tourism object in Bondowoso especially in Sempol become popular. Then, I chose Sempol tourism objects as the destination because based on interview result with Chief of Promotion Division in Bondowoso Tourism Department the amount of tourist who visit Bondowoso in 2014 was much more at Sempol sub district. Unfortunately, promotional media that released by Bondowoso Tourism Department was not complete compared with Banyuwangi guidebook especially about Sempol tourism objects. Therefore, I decided to make booklet which has purpose to promote Sempol sub district Bondowoso tourism objects and help tourists who visit Bondowoso to get the information about Sempol tourism objects easily. In making this tourism booklet, the writer did seven steps, those were deciding content, collecting data, drafting text, reviewing text, editing, arranging layout, and publishing. Hopefully this tourism booklet will be useful for Bondowoso regency and tourists.

**Keywords:** *Making Sempol sub district Bondowoso tourism booklet, tourists.*