

***Analysis of the Contribution of Village-Owned Enterprises in Increasing Village Original Revenue in Kemuning Lor Village*** Sugeng Hartanto,S.E.,M.Akun

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***ABSTRACT***

*Village Original Revenue (PADes) is an important indicator in achieving village independence and sustainable development. Village-Owned Enterprises (BUMDes) are established as village economic institutions aimed at managing local potential and improving community welfare, while also contributing to village revenue. This study aims to analyze the contribution of BUMDes Cipta Mandiri in increasing Village Original Revenue (PADes) in Kemuning Lor Village, Arjasa District, Jember Regency.*

*This research employed a qualitative approach with a case study design. Data were collected through interviews, and documentation involving key informants, including the Director of BUMDes, BUMDes Treasurer, the Village Treasurer and community members. Data analysis was conducted using the interactive model of Miles and Huberman, consisting of data reduction, data display, and conclusion drawing. Data validity was ensured through triangulation techniques. The results indicate that BUMDes Cipta Mandiri contributes to PADes through the management of three business units, namely savings and loans, sports hall rental services, and Kedai KL Nature Park. This contribution is reflected in the annual net profit deposits to the village treasury and its role in stimulating local economic activities. However, several constraints remain, including limited capital, inadequate human resources, and a lack of innovation and mentoring. Therefore, efforts to optimize business management, enhance human resource capacity, and strengthen village government support are required to sustainably increase the contribution of BUMDes to PADes.*

***Keywords :*** BUMDes, Village Original Revenue, Contribution, Village Economy.