

CHAPTER I. INTRODUCTION

1.1 Background

Internship Program is one of the obligatory activities of academic and also become one of requirements for finishing learning activities in State Polytechnic of Jember. Internship Program was done in the last semester. This activity was given to create competent students equipped with communication skills and relevant working skills in order to be ready to work.

State Polytechnic of Jember is one of the vocational colleges. The State Polytechnic of Jember obliges their students to do internship program in workplace. It aimed at applying student's skills and knowledge that students have studied during at college. So, this program can help them to improve their competences to learn new things in real workplace. In order to achieve significant result in workplace, they should prepare themselves before doing internship program.

As one of study program in state Polytechnic in Jember, English Study Program has given their students skills and knowledge like General English Purpose and English Spesific Purposes. In general purpose there are 4 skills, they are listening, speaking, reading and writing. Whereas English Spesific Purpose consists of some additional skills, such as: Public Relation, Pulic Speaking, English for Secretary, English for Tour and Travel, English for Correspondence, English for Hotel and Restaurant, English for Agrotourism and Biro Perjalanan.

Based on some skills above, there are some skills related to management process of tourism object in Culture and Tourism Department, they were: Agrotourism, Public Speaking, Public Relation, and English for Correspondence. Besides that, the students also had skills in English such as Listening, Reading, Speaking and Writing. From those skills above, the students can apply their skills and knowledge into real workplace, especially in Culture and Tourism Department.

Culture and Tourism Department of Probolinggo regency is one of department regencies that manages the tourism object in Probolinggo regency. Culture and Tourism Department has an important role to develop tourism object in Probolinggo regency. Therefore, Culture and Tourism Department has enormous responsibility in managing tourism object in Probolinggo regency. So, ability in managing the tourism object is required by the department to develop tourism object in Probolinggo to be more attractive.

Finally, the writer chose Culture and Tourism Department as the writer's Internship Program place according to two reasons. Firstly, Culture and Tourism Department is the only institution that manages tourism objects in Probolinggo regency and secondly by conducting internship program in Culture and Tourism Department the writer could apply the writer's skills got in College such as Public Relation, Public Speaking, English for Secretary, English for Tour and Travel, English for Correspondance, English for Hotel and Restauarnt, and English for Agrotourism.

1.2 Objectives

The objectives of conducting internship program at Culture and Tourism Department are mentioned below:

1. To apply English skills both for General English (Listening, Reading, Speaking and Writing), and also English for Spesific Purpose (Public Relation, Public Speaking, English for Secertary, English for Tour and Travel, English for Correspondance, and English for Hotel and Restaurant)
2. To get new experiences of working at Tourism Department Regency.

1.3 Significances

Below were several significances of Intership Program:

1.3.1 For Polytechnic of Jember

This program can support State Polytechnic of Jember in developing good collaboration program with other department in concerning business and education.

1.3.2 For Culture and Tourism Department.

This Internship Program in Culture and Tourism Department gave some benefits to the department in case student can help service, marketing and promoting tourism object in Probolinggo Regency.

1.3.3 For Writer

This Internship Program helped the writer to get new experience and knowledge about process of management tourism object especially in service section. In other that, this program also helped the writer to applying my abilities in the real job, especially in Culture and Tourism Department of Probolinggo Regency.

1.4 Place and Time of Internship Program

This Internship Program was done at Culture and Tourism Department of Probolinggo Regency, at Panglima Sudirman Street No1 Dringu, Kabupaten Probolinggo, East Java. This Internship Program was running from March 7th to Mei 20th, 2016 or as long as 512 hours. The working hours were 9 hours (07.00-16.00)