CHAPTER 1. INTRODUCTION

1.1 Background

Learning English is being one of the important preparations that needed in facing ASEAN Economic Community, which has already faced by ASEAN people. Because learning English is not only talking about one thing but it has some components should be focus on. According to Harris (1969), there are four skills to be concerned in learning English: writing, reading, listening and speaking. There are also components to support the mastering of those skills: grammar, pronunciation and vocabulary. Mastering writing, reading, listening and speaking should be combining with mastering grammar, pronunciation, and vocabulary. For vocabulary itself, it needs a certain treatment because vocabulary takes one important role which means that the first thing that should be done in knowing a language is through vocabulary. Therefore, vocabulary need to be learnt to improve language skill.

Vocabulary is one of the most important language components. Students will be hard to understand the sentences without mastering vocabulary. So, learning vocabulary is important for the students who want to acquire English. Wilkins (1972:111) in Fadi Maher Al-Khasawneh (2012) said "Without grammar very little can be conveyed, without vocabulary nothing can be conveyed". It means that mastering vocabulary is needed for the students to learn English because they will be hard to say something or to perform their expression in sentences without having vocabularies. Therefore, vocabulary is one of basic subjects in learning English. It is not doubtful that vocabulary should be learned by the students who learn English. This is also representing in English Study Program Politeknik Negeri Jember. So, vocabulary is to be one of subject that should be learnt by students in the first semester. They should master vocabulary before they learn English for specific purpose.

To know the students opinion about the vocabulary class, I spread the questionnaire. This questionnaire aimed to support the purpose of final project. Based on the questionnaire that has been given to 50 students of the third

semester in 2014-2015 academic years who have already taken vocabulary subject, they said that they need interesting media to support the teaching-learning process in vocabulary class.The result of the questionnaire can be seen in appendix 3. Besides, based on the interview to Vocabulary's lecturer, the lecturer only used a media like BKPM, PowerPoint, and some pictures for the certain topic. On the other hand, the lecturer did not use other interesting media such as video tutorial and animation in teaching learning process. Besides, she also said that she need an interesting media of vocabulary subject as a supporting media in teaching learning process. Therefore, I wanted to create the tutorial animation video to support the teaching learning process in the class. Teaching media in the form of tutorial video takes an important role in delivering clear materials because there is a certain step that is given in learning techniques of Vocabulary. By giving tutorial to the students, they can follow the materials easily. Besides, providing a tutorial video not only makes the students to know the words and the meaning, but also they should know a pronunciation of those words by looking the video.

Moreover, based on my experience in the first semester, the teaching-learning process of vocabulary was bored because the lecturer only used a workbook to convey the materials. Besides, the lecturer did not give a clear explanation and only gave a task after we read our workbook. In addition, there was no available teaching media when they had learned vocabulary subject whereas the aim of using media is for helping the students to be easier and to understand the materials. It can also influence the motivation of the students in learning vocabulary.

Therefore, as the students of English Study Program, I had responsibilities to help the lecturer and the students in order to make the additional media in teaching learning process of vocabulary based on the students and the lecturer's need. Therefore, I created the video in the form of tutorial animation video to make the teaching learning process more interactive and fun. So, the students will be easier to learn vocabulary.

1.2 Objective

The objective of the final project is to develop a Tutorial Animation Video of vocabulary subject for the first students of English Study Program Politeknik Negeri Jember.

1.3 Significances

This product is hopefully can give some beneficial to the following parties:

1.3.1 The writer

This product is very useful for the writer because I could improve my screativity to design the material of vocabulary subject become an interesting one that could be easier to understand. Besides, I also could apply our skills in pronunciation, writing, speaking and also computer.

1.3.2 The Lecturer

This product could be the additional media for the lecturer in delivering vocabulary material for first semester students of English study program Politeknik Negeri Jember.

1.3.3 The Students of English Study Program

This product will help the students of English study program, especially for the first semester students to be easier in learning vocabulary.

1.3.4 Politeknik Negeri Jember

This product will add the collection of final project references which may useful as student's reference in completing their final project.