

Making Sempol Sub District Bondowoso Tourism Booklet (Megasari Summit and Wurung Crater)

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ABSTRACT

This final project is making Sempol Sub District Bondowoso Tourism Booklet especially Megasari Summit and Wurung Crater. It aims to promote Sempol sub district Bondowoso tourism objects and providing the tourist who visit Bondowoso a complete information about Sempol tourism objects. The main reason making this final project was based on consideration of the writer through the amount of tourist visit who visited Bondowoso are low compared with amount of Banyuwangi tourist visit. From all tourist who visited Bondowoso, about 69% of it visited Sempol. In other hand, promotional media that released by Bondowoso Tourism Department was not providing complete information compared by Banyuwangi`s tourism booklet. In making this tourism booklet, the writer did seven steps, those are deciding content, collecting data, drafting text, reviewing text, editing, arranging layout, and publishing. During conducting this final project the writer got difficulty in making booklet design. The writer did not have enough skills to operate Corel Draw, so the writer hired a professional designer to visualize the concept into a booklet. The writer do hope that this tourism booklet will be beneficial for Bondowoso regency and tourists.

Keywords: *Making Sempol sub district Bondowoso tourism booklet, tourists.*