Analisis Faktor-Faktor yang Mempengaruhi Pendapatan Kelompok Nelayan Ikan Hias Samudera Bakti (KNIH-SB) di Desa Bangsring, Kecamatan Wongsorejo, Kabupaten Banyuwangi. (*Analysis of Factors Affecting Revenue Ornamental Fish Ocean Fishermen Group Activity (KNIH-SB) in the village of Bangsring, District Wongsorejo, Banyuwangi.*)

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ABSTRACT

The aim of knowing the factors that affect revenue Fishermen Group Bangsring Ornamental Fish Village, District Wongsorejo, Banyuwangi and determine which is the most significant effect on group earnings Ornamental Fish Fishermen in the village Bangsring, District Wongsorejo, Banyuwangi. This research uses quantitative methods. Methods of data collection from two sources, namely primary data sources and secondary data survey and data collection strategies with tersetruktur interview. Methods of data analysis used multiple linear regression analysis to identify factors - factors that affect revenue Fishermen Group Bangsring Ornamental Fish Village, District Wongsorejo, District Banyuwangi.dirumuskan in the function as follows: $Y = a + b_1X_1 + b_2 X_2 + b_3 X_3$. From the results of multiple linear regression test variables coral reef conservation (X_1), business administration (X_2) and season (X_3) simultaneously affect the income of fishermen. This was concluded based on the value of F_{count} (4.078) > F_{table} (3,24). Based on the partial test results veriabel conservation (X_1) is very significant influence that is based t_{count} 2,272 indicates that t_{count} greater than t_{table} 2,120, while variable trading system (X2) with t_{count} (1,543) < t_{table} (2,120) and variable seasons (X3) with t_{count} value (-1.821) < t_{able} (2,120) indicates that the two variables were not significant effect on the income of fishermen.

Keywords: *Fishermen, Income, Ornamental Fish*