

***Analysis of Factors Affecting Revenue Craftsmen Group Red Sugar Niratama in the village of the District Lojejer Wuluhan.***

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**ABSTRACT**

*Location of this thesis is housed in groups of artisans in the village Niratama brown sugar Lojejer Wuluhan District of Jember. The purpose of this study was to determine the variables Age, Capital and Production of the income of the group of brown sugar Niratma effect simultaneously or partially. Knowing the variables that significantly affect the earnings of the group of brown sugar Niratma. Analysis techniques used in this research is multiple linear regression with SPSS 17 for windows. From the test results can be concluded that: (1) Simultaneously it is concluded that the variables Age, Capital and Production significant effect on revenues of the group of brown sugar Niratma. (2) Partially Age variables significantly affect the revenue of the group of brown sugar Niratma, Capital significantly affect the revenue of the group of brown sugar and variable production Niratama significant effect on revenues of the group of brown sugar Niratama.*

*Keywords: Age, Capital, Production and Revenue*