

Making Sempol Sub District Bondowoso Tourism Booklet (Kalipait and Gentongan Waterfall)

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ABSTRACT

This final project is about making Sempol sub district Bondowoso tourism booklet that exposes Kalipait and Gentongan waterfalls. The reason in making this final project was based on the result of interview with Chief of Promotion Division in Bondowoso Tourism Department who stated that amount of tourist visit in Bondowoso was less than amount of tourist visit in Banyuwangi. Therefore, it is needed to promote the tourism objects in Bondowoso especially in Sempol sub district because most of tourism objects in Bondowoso were located in Sempol sub district and the amount of tourist visit in this sub district were more much than the other sub districts. Besides, promotional media that released by Bondowoso Tourism Department was not complete compared with Banyuwangi guidebook especially about Sempol tourism objects. That is why I decided to make Sempol subdistrict tourism booklet which has purpose to promote Sempol sub district Bondowoso tourism objects and help tourists who visit Bondowoso to get the information about Sempol tourism objects easily. In making this tourism booklet, I did seven steps, those were deciding content, collecting data, drafting text, reviewing text, editing, arranging layout, and publishing. There were also problems which finally had been solved well. Hopefully this tourism booklet will be beneficial for Bondowoso regency and tourists.

Keywords: *Tourism booklet, Sempol sub district Bondowoso.*