

CHAPTER 1. INTRODUCTION

1.1 Background

Speaking was fundamental skills I learned before doing communication in international terms. This argument based on Richards and Renandya (2002) in Susilawati, “speaking was one of the central elements of communication.” According to Cameron (2001), “speaking was the active use of language to express meanings so that other people can make sense of them.” In speaking, someone was required to be able to use the spoken language well that could be understood by others people or listener and vice versa.

People had authority to choose the variety of strategy or style in learning English especially for speaking skill. One of them was practicing to be a good newscaster. Newscast video could be a recommended media in learning English to increase speaking skill, because newscast becomes learning media that can support the learners. According to Akinpelu (1991), “learning was an activity carried out only by the learner, nobody can learn for another person, a person can learn without being taught.” Newscast video was particularly used as a learning media to learn English in Politeknik Negeri Jember. It supported English language learning in Politeknik Negeri Jember. It also used to facilitate the students who want to learn or learn more on the English language. It means that learning English was crucial for students, especially the members of UKM E-Club in Politeknik Negeri Jember.

UKM E-Club was one of the student’s clubs or organizations that exist in Politeknik Negeri Jember to support English language in learning process. In this club, there were two kinds of activities. They were weekly and student interest. In weekly, the members got the theory from the trainer to strength the English skills and for the members interest part. There were four classes: speech, storytelling, debate, and newscast. In this part, the members had to show their skill well and for the members of newscast class in UKM E-Club have to practice

to be a good newscaster by performing news in English. Unfortunately, the media did not have tutorial video. Based on the interview got from 15 members of newscast class in UKM E-club, they said that it was difficult to understand all the materials well. The factor that made the members in difficult situation there was newscast video from native speaker, so they needed a media to help them feel easier to learn speaking. The aim of using media was helping the members be easier and be simply about the material. Moreover, based on the interview to the trainer of UKM E-Club, Audry Reagusta, he needed tutorial video from non-native speaker using English.

Through newscast, the member of UKM E-Club learned some communication skills because the professional newscasters have to be able to show good language skill. It covered pronunciation of the words, structure of the sentences, expression, and gesture used to deliver the information. Therefore, the newscasters had to right in pronouncing the words and structuring the sentences. The expression and the gesture of newscasters were very important when inform the news, especially in audio visual media like television.

I as the students of English Study Program helped the members and also the trainer provided the media. Based on the explanation above, the appropriate media was English newscast tutorial video. Based on Riyana (2007), “tutorial video was media that presents audio and visual messages learning that contains concepts, principles, procedures, theory applications to help people understand of the learning material.” Tutorial video gave clear instruction of how to practice, arrange the materials, expression, pronunciation and also intonation. For that reason, I made an English Newscast Tutorial Video for UKME-Club Politeknik Negeri Jember to help the members to understand the material of newscast class easily.

1.2 Objectives

The objective of my final project was making an English Newscast Tutorial Video for UKM E-Club Politeknik Negeri Jember.

1.3 Significances

The significances of the Product were as follows:

1.3.1 The Writer

This product was very useful for me, because I as the writer were applied writing skill, reading skill and speaking skill. Besides, I also applied my skill in pronunciation and computer when I made the video.

1.3.2 The English Study Program Students

This product helped the students of English Department, especially for UKM English Club members to understand the newscast material easily.

1.3.3 The Lecturer

This product became a learning media for the lecturer to deliver newscast material for students of English Study Program.