

## ABSTRACT

Jihad Akbar Piranti Putri. Developing a Bilingual Tourism Guidebook entitled “Dancing of Thousands Bamboo”: Edu-Tourism in Tanoker Ledokombo. Final Project. English Study Program Language, Communication and Tourism Department Politeknik Negeri Jember.

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Developing a bilingual tourism guidebook entitled “Dancing of Thousands Bamboo”: Edu-Tourism in Tanoker Ledokombo is my Final project. This product was done based on preliminary study that I conducted in Tanoker. In this final project, I found that some tourism potentials in Tanoker Ledokombo need to be promoted. Therefore, this final project was aimed to help Tanoker promote its potentials to tourists (either domestic or foreign) through providing media to get information about Tanoker and Ledokombo. For that reason, I made a tourism guidebook in bilingual language with interesting design, concept, and attractive language. This product explains detail information about tourism potentials either in Tanoker or Ledokombo. Particularly, I chose to explore more on the Edu-Tourism values and object in Tanoker and Ledokombo as my concerns, part of the product in the whole. Some components of Edu-Tourism was Art Class, Souvenir, *Tanoagro* (Tanoker agro tourism), Accessories Production (Painting on fire and Beads Craft), Home Industry (Tofu Production with No Preservation, Dreamcatcher Craft, Jamu, and Brick Production), and Agro-tourism (Harvesting and Livestock). I hope that this guidebook could help the tourist know about Edu-Tourism object either in Tanoker or Ledokombo and help Tanoker and Ledokombo to promote its potential.

Keywords: *Edu-Tourism, guidebook, promotional media*