

ABSTRACT

GANANG AJI PAMBUDHI, Plant Seed Sales Information System of Horticulture at CV Enno and CO Seed, Guided By, Mr. I PUTU DODY LESMANA, ST, MT

CV Enno and Co Seed is a company that produces seeds of horticultural crops are located in the district of Jember. Seeds produced are seeds of vegetables and fruits such as chili, pare, eggplant, and cucumber. The seeds produced are delivered to the distributor for later market. So CV Enno and Co Seed still require both parties in marketing their products, because distributors have considerable influence in marketing and sales which must also have a high-value transactions. But consumers who want to get the product directly from the manufacturer of the CV Enno and CoSeed is still difficult to get the products they need because of the unavailability of stores selling products that are produced, whereas direct purchases can also increase the income of companies

Therefore, to solve the problem in CV Enno and Co Seed required sales information system based websites so that companies can do two mechanisms, namely the sales transaction transaction made with the distributor as well as with consumers directly. In addition, to facilitate the activities of transactions without the process of recording manually.

Keywords: Information Systems, Horticulture, CV Enno and Co Seed