

**Analisis Profitabilitas Usaha Peternakan *Broiler* Pola Kemitraan Di
Kecamatan Gumukmas Kabupaten Jember (Profitability Analysis of *Broiler*
Farm Partnership Scheme Subdistrict Gumukmas District Jember)**

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Profitability Analysis of *Broiler* Farm Partnership Scheme Subdistrict Gumukmas
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ABSTRACT

This research aim was to determine the role of cost of breed, cost of feed , cost of management , volume production and the selling price on the Profitability. How many profitability and know the dominant factor in affecting the profit level of broiler farm partnership scheme Subdistrict Gumukmas District Jember. The research methods used is survey method with 18 respondent broiler Subdistrict Gumukmas District Jember. The research data was processed used multiple linier regression analysis and the equation obtained are : $Y = -1,102 + 1,583 X - 1,451 X - 0,835 X + 1,689 X + 0,101 X$. The equation means that each level of profit is affected by X1 (seed cost) of 1,583, X2 (feed cost) of -1.451, X3 (management cost) of -0.835, X4 (production volume) of 1.689, X5 (chicken selling price) of 0.101. The Profitability of Broiler Farm Partnership Scheme Subdistrict Gumukmas District Jember is 14%. From this research it can be concluded the most dominant factor that affects the level of profit that is feed costs, management cost, and volume production. Result of the calculation coefficient determination was 95,9 % profitability us influenced by factors in research, while 4,1 % are influenced by other factors outside this research.

Keywords : *Profitability , Broiler , Cost*