

***Analysis of the Implementation of Digipay Satu as an Effort to Improve
Financial Management Efficiency at the Jember State Treasury Service Office***
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ABSTRACT

This study focuses on the implementation of Digipay Satu as a digital payment system for government procurement of goods and services at the Office of State Treasury Service (KPPN) Jember, which serves as the Regional State General Treasurer (BUN). The background of this study is based on the government's efforts to promote digital transformation in state financial management in order to enhance efficiency, transparency, and accountability. This study employs a qualitative approach using a case study method. The results indicate that the implementation of Digipay Satu at KPPN Jember has been carried out in a gradual and structured manner in accordance with applicable regulations. Supporting factors include the existence of clear regulations, policy support, and the active role of KPPN Jember in conducting socialization and assistance. Meanwhile, inhibiting factors include limited digital literacy of human resources, the readiness of vendor administration, and resistance to system changes. The efforts made by KPPN Jember to overcome these obstacles include socialization, technical assistance, and continuous coordination with work units and goods and service providers. The implementation of Digipay Satu as an effort to improve the efficiency of state financial management at KPPN Jember is demonstrated through increased efficiency in terms of time, costs, transparency, and accountability of financial transactions. Therefore, Digipay Satu contributes to the realization of more modern, effective, and efficient state financial management.

Key words: *Digipay Satu, Digitalization, Financial Management Efficiency.*