

**Analisis Tingkat Produktivitas Usaha Itik Petelur di Kecamatan
Yosowilangun Kabupaten Lumajang** (*Analysis Business Productivity of Laying
Ducks in District Yosowilangun Lumajang*)

Klati Winata
Program Studi Manajemen Bisnis Unggas
Jurusan Peternakan

ABSTRACT

This study aims to identify factors that affect productivity level of laying ducks include the scale of business, length of work experience and education level. This study is a descriptive study, using survey method than conducted in Yosowilangun District Lumajang involuing 30 responden as representative of duck farmers, Parameter of this Research showed that the variables of business scale give an impact on the productivity of laying ducks long work experience and education level did not affect the productivity of laying ducks. The influence of business scale , length of work experience and education level impact to productivity of laying ducks is about 23 percent.

Keywords : *analysis, productivity levels, laying ducks enterprises*