

CHAPTER 1. INTRODUCTION

1.1 Background

Indonesia has so many unique cultures and beautiful tourism objects that are existed around the country from Sabang to Merauke. Indonesia also has so many beautiful beaches, forests, valleys, rivers, streams, mountains, and so on, especially Banyuwangi, the city of java. Banyuwangi has many famous tourism objects such as Ijen crater, Red Island, G-land, Green Bay, Tabuhan Island, and Sadegan Savanna. Besides that Banyuwangi also has tourism object like Karo Rafting and Tubing Adventure in Songgon, Grajagan Beach, Skate Park in Taman Blambangan, Bmx Arena in Kedungrejo Muncar. Banyuwangi has so many extreme sports that we can enjoy like Rafting, Tubing, Skateboarding, BMX and Surfing. The good potential of those sports make Banyuwangi to be hosted in the extreme sport games like international surfing competition in Red Island and BMX international competition in Kedungrejo Muncar.

Unfortunately, with all the potential tourism aspect in extreme sports, Banyuwangi does not have a tourism book that gives and specific about those extreme sports. I visit Tourism and Culture Department of Banyuwangi to get the information about some tourism objects in Banyuwangi. I conducted interview staff in Tourism and Culture Department of Banyuwangi to get the specific information about extreme sport in Banyuwangi. The result through interview with the head of Marketing Division in Tourism and Culture Department of Banyuwangi I got some information that the Department Culture and Tourism in Banyuwangi only has a tourism guidebook that consists of the general information of Banyuwangi tourisms. The exited guidebook of Banyuwangi there is no specific of extreme sport information, so people cannot get information clearly about extreme sport. I also got information after interviewing the head of Marketing Division in Tourism and Culture Department of Banyuwangi, that Tourism and Culture Department of Banyuwangi publishes travel guidebook for current time and theme. Furthermore he welcomed me to make specific tourism

guidebook about extreme sports to give more information clearly about extreme sport and he also told me how to make a good tourism guidebook.

Because of those reasons, I make my final project to develop guidebook of extreme sport in Banyuwangi. I gave more and detail information about the place, the activities, the ticket price of each tourism object, accommodation, and facilities, because many foreign tourists have not known it yet. So, hopefully by developing guidebook I can promote extreme sport, tourism objects and national event. This guidebook is written not only for domestic tourist but also to foreign tourists who would like to visit and enjoy the sport games in Banyuwangi.

1.2 Objective

The objective of my Final Project is to develop a guidebook of extreme sport in Banyuwangi that can be used to help the domestic and foreign tourist to find the place that they want to enjoy the sport games in Banyuwangi.

1.3 Significances

Based on the objective above, the significances of this project are:

1.3.1 for the writer

The writers can apply the skill in Reading and Writing, and could apply her skill that got from English for Tour and Travel and Biro Perjalanan

1.3.2 for the Tourism and Culture Department of Banyuwangi

Giving and completing more information about extreme sport especially to the Tourism and Culture Department in order to they can give complete information to the tourist.

1.3.3 for the tourist or reader

Make the tourist get more information about sport games tourism object in Banyuwangi and how to go there. So that they become interest to visit Banyuwangi, not only for domestic tourist but also for foreign tourist.

1.3.4 for English Department Student

This product could be a reference for the under lever and can be an addition collection book for English Study Program.