

E-commerce On Utama Motor Jember

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ABSTRACT

E-commerce or electronic commerce is the dissemination, marketing, purchasing, and sale of goods or services through the internet or computer network. The development of an increasingly advanced internet is one of the factors that trigger the development of e-commerce. Utama Motor Jember requires a system that can make it more advanced and developing. With e-commerce on Utama Motor Jember sales will not only be increasing, the accuracy of data is guaranteed but also will be more widespread Utama Motor Jember and the store can be easier in making product sales, and consumers eased in purchasing products by not necessarily come to the store.

Keyword: *E-commerce, Utama Motor*