

E-Commerce Penjualan Bros Rajut pada Arien Aecessories

(E - Commerce Sales Bros Knit on Arien Aecessories)

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ABSTRACT

In the era of globalization is most known to man is on technological advances to facilitate the activities of human life which we call the internet. development of the internet has made commercial companies can take advantage of this development. Internet technology brings new technological changes mainly (e-commerce) in the business, especially in the online store that has a huge impact so as to make buyers more easily in buying the products offered. Arien Aecessories is one of the Home Industry Bros Knit in the area of Jember in the Struggle No 4 Balung Lor, Balung Jember, East Java. The owners Arien Aecessories still using marketing in general, where shoppers come to Home Industry directly or can be channeled through sms and make transactions on the spot. Payment is made in cash. As for marketing are typically installed on Facebook and Instagram. The system is expected to help resolve the problems experienced by the store so that you can expand your marketing reach and customers can access needed information through the internet.

Keywords : Website, E-commerce, Arien Aecessories