

Kelayakan Usaha Peternakan Itik Petelur Di Kabupaten Jember (*Business Feasibility of Laying Ducks in Jember*)

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ABSTRACT

This study aims to determine how much revenues, income and business feasibility of laying duck farmers in Jember. The method used is survey with 36 respondents. Breeder laying ducks were observed with the criteria that have the number of laying ducks reared as <300 individuals (Group I), 300-500 tail (Group II), and > 500 birds (Group III) with maintenance over 1 year old.

The data was processed using as a financial feasibility analysis with B / C, BEP, and the ROI.

Laying duck farmers income group I is Rp. 2.013.732 per month, the second group is Rp. 4.406.335 per month and group III is Rp. 28.601.262 per month, indicating that the business is generating substantial revenue. Based on feasibility analysis obtained B / C was 1,67 in group I, group II and group III is 1,47 is 1,39. BEP laying duck farmers the price is Rp. 872 in group I, group II is Rp. 874 and the group III was Rp. 931. BEP duck breeder production is 2.403 grains group I, group II is 4.406 grains and group III was 24.884 grains. ROI laying duck farmers was 60,04% in group I, group II was 68,09% and group III is 71,84%.

Results of feasibility analysis by comparing the UMR Jember, entire groups of laying duck farmers deserve to be a core business for income earned above the minimum wage is Rp.1.450.000, -.

Keyword : poultry business, laying ducks, income, feasibility.