ABSTRACT

Forecasting is the art or science of to estimate the incident in the future and involves the taking historical data and project that to the future with a form of mathematical model .The application of forecasting the price of poultry to foresee the price of marketing in the field of poultry is expected to help entrepreneurs mandiri that moves to the field of poultry .This study attempts to know about the price of marketing in the field of poultry , make application design , in data collection and examination on the application and to do the implementation of the application of forecasting the price of poultry .This research useful to build an application forecasting the price of poultry .In the development of the application of forecasting the price of poultry , the author uses the method where engineering prototype of data collection that in use among other namely in collecting data marketing in 1 years as the reference to foresee the price of marketing. To method of development in a structured with some the tools and technique the both Flowchat, Data Flow Diagram Level 0, Data Flow Diagram Level 1, Entity Relationship Diagram. Programming language used in designing and implement application forecasting this is Visual Basic Studio.net 2013 and a database that are used is phpmyadmin.The result of research produce the conclusion that the construction of application forecasting price poultry is expected to help the which are engaged in an independent business poultry, in minimize loss due to less seimbangannya the price of marketing at the price of production

Keywords : forecasting , the price poultry