CHAPTER 1. INTRODUCTION

1.1 Background

Language cannot be separated from the humans' needs in every communication process because language has an important role to support the continuity in the communication and also as the media to communicate. According to Webster's New Collegiate Dictionary (1981:64) language is a systematic means of communicating ideas or feelings by the use conventionalized signs, sounds, gestures or marks having understood meanings. In addition, language can also be defined as a media to make every communication becomes understandable. One of the language that commonly used by people is English.

English is generally taught and assessed in terms of the 'four skills', those are: writing, listening, reading and speaking. Ur (2000) in Leong and Akhmadi (2017) also emphasizes that all the four language skills called listening, speaking, reading, and writing, speaking is the most important one that is very necessary for the effective communication. Furthermore, Baker and Westrup (2003) say that learners who speak English very well can have greater chance for better education, finding good jobs, and getting promotion.

On the other hand, the writer did an interview to some people who are interested in English. They assumed that speaking English is hard to be mastered because most of them only learn through books, written tips or articles on the internet and only some explanations from their teachers or other people without giving the real examples. Moreover, the writer also interviewed some English learners and the writer found that their main goal after learning English is they can speak English fluently. Meanwhile, in speaking process, self-confidence also becomes an important part to make the process of delivering any thoughts or ideas orally to someone or the other parties becomes understandable. Unfortunately, there are many people who have been learning English for years but they still lack of confidence to speak English. It is caused by some factors such as they do not learn vocabulary well, they cannot pronounce word by word correctly, they think their

grammar is bad, they are afraid of making mistakes, they are less practice and the limitation of media also has been the main problem of this case.

To support their learning process, the English learners need certain kind of media to help them build their confidence in speaking English and to motivate them to improve their speaking English skill. Thus, a tutorial video is the appropriate media for them. According to Stefanova (2013), tutorial videos help students to convert information into knowledge by demonstration and presentation, explanations and communication, combination and integration. The tutorial video will give clear instructions, information, motivation and examples for English learners to start speaking English.

In this case, the writer has checked by himself through online media. So far, all of the tutorial videos on the internet only give some short tips without giving the appropriate examples to stimulate the learners start practicing to speak English. Furthermore, most of the tutorial videos are only delivered by native speakers or Indians but there is no Indonesian student who makes or delivers a tutorial video with the same content that related to self-confidence in speaking English. Besides, through the tutorial video, the learners can also see that Indonesian students also have a good ability to speak English.

Considering about those reasons above, as an English student, the writer wants to make a tutorial video that consist of tips, advices, motivation and examples how to start speaking English in very simple ways to help the learners who want to build their speaking English confidence and also to provide an audio visual media for the lecturers to give their students the real example of how to speak English confidently. The writer hopes that the product of this final project can give many advantages for all English learners.

1.2 Objective

The objective of this final project is to make a tutorial video of how to build confidence in speaking English.

1.3 Significances

Based on the objective, hopefully this final project can give advantages to the following parts:

1.3.1   The writer

This product is very useful for the writer because the writer can apply his writing skill in writing the script, his speaking skill in delivering the materials of the tutorial video and his computer skill in editing the tutorial video.

1.3.2   The English Learners

The English tutorial video helps the English learners in order to build their speaking English confidence.

1.3.3   The English Department Students

This product can be a reference for all of English Study Program students who want to conduct a final project especially in building students' confidence in speaking English.

1.3.4   The lecturers

The tutorial video will be an additional media for the lecturers as an example to show and teach the students how to speak English confidently.