

E-Commerce pada Distro Godspeed

(E-Commerce at Godspeed Distro)

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ABSTRACT

Godspeed is a distro which is located at Jalan Slamet Riyadi Patrang - Jember which is one business that is engaged in production. Godspeed Distro has established since 2011. The produce some goods such as shirts, jackets, hats, bags, bracelets and bandannas.

Godspeed Distro is offline run business, that customers come to distro to purchase desired goods and the owner of distro record every transaction using note. In this purchasing process consumers must come directly to the Godspeed Distro. The purchase process is problematic if the location of residence is outside Jember consumers, because consumers should take the time to come directly to the Godspeed Distro.

Based on the description above, in order to overcome the existing problems in Godspeed Distro, it will build an e-commerce website in Godspeed Distro. The website is expected to facilitate customers to buy a product without having to come directly to distro and can help the owner of Godspeed Distro in marketing their products.

Keywords: E-Commerce, Godspeed.