

## **SUMMARY**

**CREATING A BILINGUAL GUIDEBOOK AS A PROMOTIONAL MEDIUM OF OSING KEMIREN CULTURAL TOURISM VILLAGE BANYUWANGI**, Shinta Sakofi Nabila, F31221444, 2025, 58 pages, English Study Program, Politeknik Negeri Jember, Enik Rukiati, S. Pd., M. Pd (Supervisor)

Village tourism is a community-based approach that combines local culture, tradition, and nature to attract tourists. It plays a crucial role in maintaining cultural and environmental sustainability, job creation, and community welfare. In East Java, particularly Banyuwangi, the Osing Kemiren Tourism Village Kemiren Banyuwangi is a good example of this. The village, home to the Osing ethnic group, preserves traditional practices and rituals, attracting tourists and researchers.

In making this final project, the writer uses literature that includes determining the title and subtitle, structuring the guidebook format, gathering and processing information, managing and refining information, organizing content into the guidebook format, designing the guidebook, finalizing and publishing the guidebook. The title in making this Guidebook is "Kemiren" and the subtitle is "The Soul of Osing". The final product of the Bilingual Guidebook is available in 2 versions, namely the 58-pages printed version and the E-Guidebook version. This guidebook contains 3 parts, namely opening, content and closing. Each part contains information needed by customers in the form of facilities, services, addresses, websites, and contact persons. There were also challenges and lessons learned during the process of completing the final project.

The writer hopes that the results of this final project can help the Osing Kemiren Cultural Tourism Village Banyuwangi to promote his products to local and foreign consumers outside the exhibition. In addition, the writer hopes that this final project report can help students of the English Study Program as a reference to conduct a similar final project