

## REFERENCES

- Arsyad, A. (2002). *Media Pembelajaran Jakarta*: Raja Grafindo Persada.
- Baker, Colin. 2006. *Foundation of Bilingual Education and Bilingualism*  
<https://books.google.co.id/books?id=IJd-27Vu66AC&printsec=frontcover&dq=foundation+of+bilingual+education+and+bilingualism&hl=id&sa=X&ved=0ahUKEwjKq6zysoLYAhXHLY8KHdr7A8IQ6AEILzAB#v=onepage&q=foundation%20of%20bilingual%20education%20and%20bilingualism&f=false>
- Bhatia, Tej K. and Ritchie, William C. 2004. *The Handbook of Bilingualism*  
<https://books.google.co.id/books?id=tB3zbSCY-zUC&printsec=frontcover&dq=the+handbook+of+bilingualism&hl=id&sa=X&ved=0ahUKEwiRo-nktILYAhXGpl8KHRqFCucQ6AEIKjAA#v=onepage&q=the%20handbook%20of%20bilingualism&f=false>
- Brislin, (1976). *The Implication of Culture on Translation Theory and Practice*  
<https://translationdirectory.com>
- Buchari Alma, (2006). *“Pemasaran dan Pemasaran Jasa”*, Alfabeta, Bandung
- Creswell, J. W. 2008. *Educational Research. Planning, Conducting, and Evaluating Quantitative and Qualitative Research*. 3rd Edition. Upper Saddle River: Pearson Education.
- Fadly, A. 2013. *The Analysis of Translation Procedures in Subtitle Hackiko Movie*. Thesis. Jakarta: State Islamic University Syarif Hidayatullah.
- Maimunah, et al. 2012. *jurnal CCIT Vol.5 No.3. Media Company Profile Sebagai Sarana Penunjang Informasi dan Promosi*.  
from:<https://fanidayantiar.files.wordpress.com/2012/06/vol5no2.pdf> .
- Mantika, V. 2012. *Upaya Meningkatkan Keterampilan Menulis Persuasi Dengan Menggunakan Media Gambar Iklan Telepon Seluler Pada Siswa Kelas X*

*SMA Negeri 1 Ngaglik Sleman Yogyakarta*. Skripsi. Program Studi Pendidikan Bahasa dan Sastra Indonesia Fakultas Bahasa dan Seni Universitas Negeri Yogyakarta.

Meer, S. H. 2016. Four Different Types of Writing Style; Expository, Descriptive, Persuasive, and Narrative. <https://letterpile.com/writing/Four-Types-of-Writing>

Rohmah, Elisa Zakiyatur. 2014. Manajemen Peserta Didik Anak Jalanan di Sanggar Alang-Alang. Tesis. Surabaya: UIN Sunan Ampel. (Online) (<http://digilib.uinsby.ac.id/827/5/Bab%202.pdf>,

Sabetti, Rian. 2011. Perancangan *Booklet* Studio Gambar Sebagai Promosi Jurusan Seni Rupa Fbs Unnes.

Sunarya, Lusyani et al. 2013. *Enriching Company Profile sebagai Penunjang Media Informasi dan Promosi pada Perguruan Tinggi Raharja*. from: [http://raharja.ac.id/raharja\\_file/file\\_jurnal/file/7010513.pdf](http://raharja.ac.id/raharja_file/file_jurnal/file/7010513.pdf). Accessed on 30 October 2015

Youri, S. 2010. *1001 Faces of Company Profile*.  
<https://jeniscompanyprofile.wordpress.com/>.