

CHAPTER 1. INTRODUCTION

1.1 Background

Nowadays, there is a trend the students who graduated from Junior High School choose vocational high school for continuing their level of study. It is because a vocational school is the alternative choice which has specific skills, so when they have already graduated, they are ready to work in a certain work field. According to Hamm (2017) Vocational High School was an educational institution that exist to teach skills related to a specific job. Vocational schools were more streamlined approach to education, with curricula focusing on making a particular skillset and knowledge base for a carrier rather than receiving a general education. These were typically take a lot less time to complete, have smaller class sizes, and the majority of the training is hands-on, which is an ideal environment for many types of learners. Moreover he said that vocational degrees could lead to well-playing jobs like electrician, multimedia, mechanic, accountancy, pharmacy, technician and other.

Based on the information from Qualifications of *UNBK (Ujian Nasional Berbasis Komputer)* and Type of Education (2018) there were 8 state and 164 private of Vocational High Schools in Jember. One of private vocational high school in Jember was *SMK Al-Qodiri Jember*. This Islamic school had several majors such as Health, Multimedia, and Accounting. The information from interview with the head of this school, the most favorite major was Multimedia because in this department, the student learned about multimedia's basic such as Multimedia Etymology, Basic Animation Learning and Web Management.

In this school, the student also get English as the subject presented in the class. Unfortunately, based on the interview with an English teacher that have been conducted by the writer, the media that provided in the class was very limited to support the teaching learning English. The teacher only used practice book or *LKS*. This condition made the teacher difficult to build an interesting atmosfere for the

students. In fact the teacher admit that he needed an additional media to support his English class.

Based on the facts above, the writer suggested to the teacher to help him to make an interesting additional media in the form of video. The video was chosen because this media provided audio visual performance that can attract the students to follow the teaching learning process enthusiast. Besides, according to Kulkarni (2016) there were the advantages from learning media in the form of video, such as: video tend to be more interesting and engaging when compared to text, students who were good visual learners have a lot of advantages studying from videos then they could learn more efficiently, helped retain and maintained interest for longer periods of time for students, provided an innovative and effective means for educators to address and deliver the required curriculum content in the class, video was mostly very demonstration-friendly for students.

From that reason above, we knew the advantages from English Learning Media like more interesting, more efficiently, effective for educators. So, in this final project the writer decided to help the teacher to make English Learning Media of Speaking in the form of video. It was used to vary the English Learning Media and provide a model or an example in conducting some selected vocabulary and short conversation in English.

1.2 Objective

The objective of my final project was to make English Learning Media of speaking in the form of video for the third grade students of Multimedia Department in *SMK Al-Qodiri Jember*.

1.3 Significances

The significances of this final project were for the following people:

1.3.1 To the Writer

By doing the final project, the writer applied his English ability especially in speaking skills, pronunciation skills, writing skills. Besides, it gave the writer more chance to practice his computer skill when making this project.

1.3.2 To the students of State Polytechnic of Jember

The report of this final project was beneficial and can be used as references for next students of *Politeknik Negeri Jember* if they wanted to conduct the similar project in the future.

1.3.3 To the Students of multimedia departments in *SMK Al-Qodiri Jember*

The students got additional media in learning English, especially for speaking in the class.

1.3.4 To the English Teachers of *SMK Al-Qodiri Jember*

It was expected to help the teachers to provide additional learning media for their students in the class.