

Media Poster Effectiveness on Changes in the Behavior of Food Handlers at the Jember State Polytechnic Canteen

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ABSTRACT

Hygiene sanitation of food in the canteen is important because of the existence of a canteen to ensure the health of canteen users. The behavior of food handlers determines the quality of food served. During this time there were still many cases of food handlers who lacked good behavior as food handlers. This study aims to improve the behavior of food handlers in the Jember State Polytechnic canteen using poster media without counseling. This research is a quasi-experimental study with the design of one group pretest posttest. Respondents from this study came from 10 food stands at the Jember State Polytechnic canteen. The first month was given a pretest and poster installation. Then the poster was left for 2 months and posttest. Data retrieval uses a behavior checklist form that has been validated. The results of statistical analysis show that the value of $p = 0.9981$ which means > 0.05 (alpha). That is, there were no significant changes between before and after the poster was given. This means that in the intervention of a media in the community it cannot indeed stand on its own, an explanation such as a brief presentation and counseling is needed.

Keywords: *Posters, Food Handler Behavior, Counseling, Canteen*