

RANTAI PASOK HASIL PERTANIAN TANAMAN PALAWIJA DIKABUPATEN PROBOLINGGO BERBASIS WEB

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ABSTRACT

Probolinggo Regency still use traditional ways in the search for information and the process of buying and selling agricultural crops of crops where the process of agricultural information and selling is done by way of a direct encounter with the middleman who still do not use the online-based supply chain system. Besides farmers in the Regency of Probolinggo generally prefer selling their farm by selling before the harvest. Because by reselling before harvest farmers feel has many advantages and avoid the middleman are toying with a very low price. To overcome these problems required a system that could make it easier for farmers in the process of sales, deals and the granting of information. So in selling, supply and information becomes easier and faster.

Then designed a system of supply chain-based online to facilitate information search and selling agricultural crops are crops in the district of probolinggo, so can help improve efficiency and effectiveness as well as ease in agricultural sales.

Keywords: Supply Chain