

## **ABSTRACT**

**Anisa Okta Maharani, Information Management Study Program, Polytechnic of Jember, "Players DJ Marketing Services Over the Internet Using SlideShare Media". Supervising Field Work Practice: Wahyu Kurnia Dewanto, Kom, MT. Field Supervisor: Ir. Agus Setiyawan MM, Chem. ENG.**

Technological developments today can not be separated from the increasingly rapid advancement of computer technology, the need for technology komputerpun increasingly in demand by companies - companies in all sectors, both private companies and the institutions - government agencies. It is needed for the Information Technology Getting A fast and accurate information. Ganjetganjet sophisticated yet has many advanced and updated to be more interested in the community as well as applications that can now be enjoyed anywhere.

However, the use of ganjet used to expand friendship and get information, then the PT Piranhas Group is utilizing the Internet media to make the sale and advertising, applications used, namely Facebook, Twitter, Instagram, Pinterest, Youtube, Slide Share, Blog, gmail, yahoo etc. after getting a little knowledge of the Company PT Piranhas Group, then was appointed Title Practice Field Work That "Players DJ Marketing Services Through Internet Marketing Using SlideShare Media" is equipped with means for Research later added by Using SlideShare Internet Media as a Marketing Process.

**Keywords:** Research, Internet, SlideShare