

Website Creation of Mitra Sehat Hospital in Situbondo 2016, Daniel Gilang Illahi G41120598, 2016, Medical Records, Politeknik Negeri Jember, Sustin Farlinda., Kom, MT (First Supervisor) and Rosalina Adi Wijaya., S.KM, M. Kes (Second Supervisor)

ABSTRACT

Development and advancement of information and technology affected to hospital marketing system. Mitra Sehat Hospital in Situbondo used printing media such as banners, pamphlets and street banner as their information public or publication media for the society. The consequence from amount of the patients for home threatment or hospital threatment was unstable. Like in May, home threatment was around 1405 and for June decreased in number 1192. In the otherhand ,hospital threatment in May was around 291 and it decreased in June around 255 person. It was influnced because Mitra Sehat Hospital in Situbondo also doesn't have an authorized officer spreading the hospital promotion in this case is PKRS. This is not in line with the accreditation of the KARS which the hospital must have a media that facilitate the hospital to communicate with people or communities, one of which is the website. The purposed of this research is to create a website which make the society know about the facilities and the services in Mitra Sehat Hospital in Situbondo. Waterfall method was the method used in this research. The result of the observations and interviews to the Director of Mitra Sehat Hospital in Situbondo, I got that they need to design a website. The design and implementation of the draft inside the language program term produce two pages and two types of users. The page are admin page and the page for the visitors. Here, the hospital employee as the admin and the patients as the visitors. The last step of this research is doing the system test use black box method. The researcher did functionality test from the system which made for make sure that the system appropriate with the rules.

Keywords: Black Box, Hospital, Promotion, threatment, Waterfall, Website,